

Legislative Oversight Committee

Study of the Educational Television Commission

November 2, 2018



FULL COMMITTEE OPTIONS STANDARD PRACTICE 13	FULL COMMITTEE ACTION(S)	DATE(S) OF FULL COMMITTEE ACTION(S)
(1) Refer the study and investigation back to the Subcommittee or an ad hoc committee for further evaluation; (2) Approve the Subcommittee’s study; or (3) further evaluate the agency as a full Committee, utilizing any of the available tools of legislative oversight	Study Available for Consideration Study Presentation, Discussion, and Approval	October 23, 2018 October 23, 2018 with opportunity for Members to provide comments open until November 2, 2018

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AGENCY SNAPSHOT

Educational Television Commission

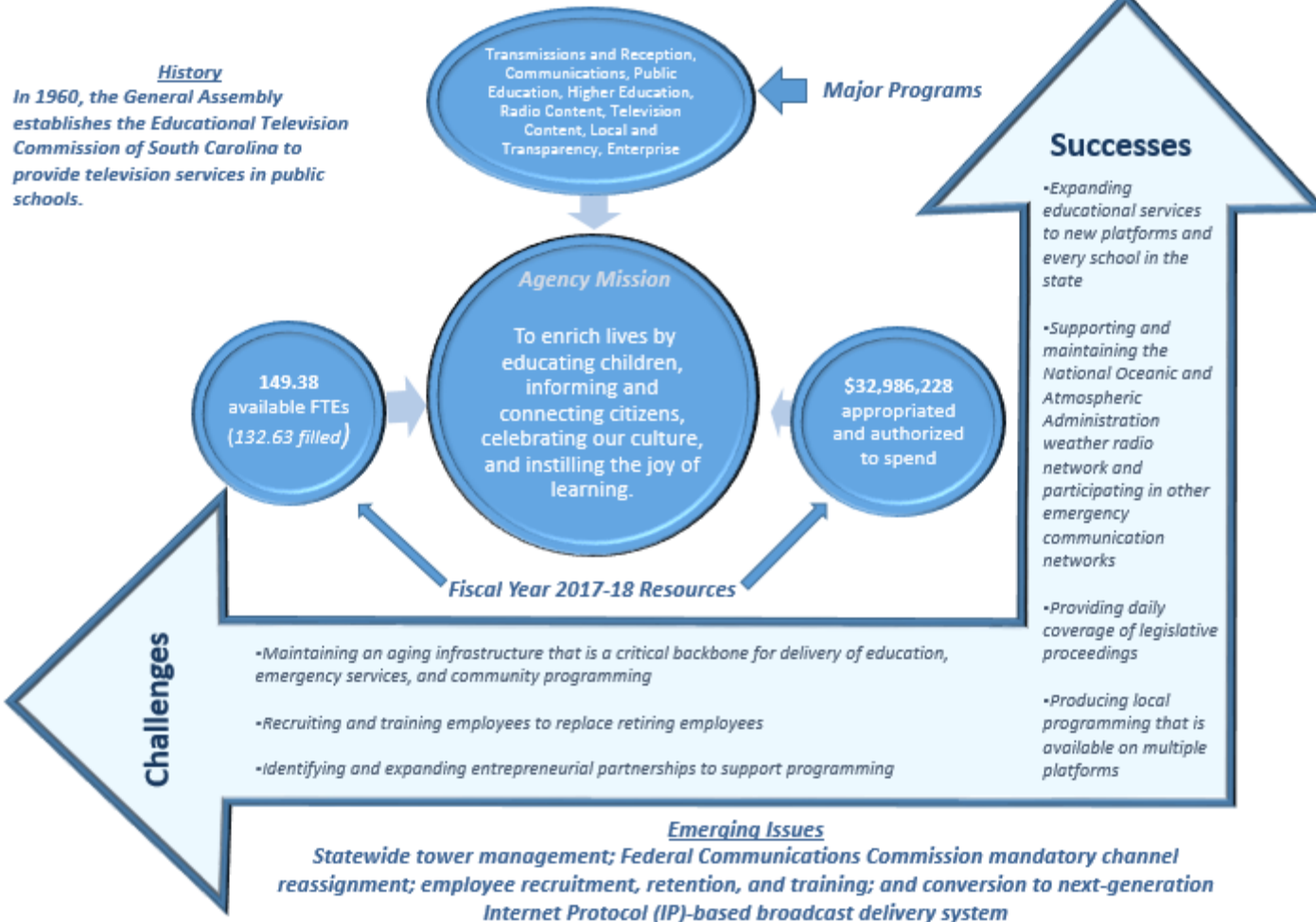


Figure 1. Snapshot of agency’s history, major programs, fiscal year 2017-18 resources, successes, challenges and emerging issues, as reported by the agency in its PER.¹

EXECUTIVE SUMMARY

Purpose of Oversight Study

As stated in S.C. Code Ann. § 2-2-20(B), “[t]he **purpose of these oversight studies** and investigations is to **determine if agency laws and programs** within the subject matter jurisdiction of a standing committee: (1) **are being implemented** and carried out **in accordance with the intent of the General Assembly**; and (2) **should be continued, curtailed, or eliminated.**” In making these determinations, the Committee evaluates (1) the application, administration, execution, and effectiveness of the agency’s laws and programs, (2) the organization and operation of the agency, and (3) any conditions

or circumstances that may indicate the necessity or desirability of enacting new or additional legislation pertaining to the agency.²

Study Process

The House Legislative Oversight Committee’s (Committee) process for studying the Educational Television Commission (ETV or agency) includes actions by the full Committee; the Education and Cultural Subcommittee (Subcommittee); the agency; and the public.³ A summary of the key dates and actions is included in Figure 2.

Legislative Oversight Committee Actions

- December 19, 2017 - Prioritizes the agency for study
- January 17, 2018 - Provides the agency with notice about the oversight process
- January 23 - March 1, 2018 - Solicits input from the public about the agency in the form of an online survey
- April 26, 2018 - Holds **Meeting 1** to **obtain public input** about the agency
- October 23, 2018 - Holds **Meeting 7** to receive a **presentation of, discuss, and approve the study**

Education and Cultural Subcommittee Actions

- June 5, 2018 - Holds **Meeting 2** with the agency to receive an overview of the agency's **history, mission, organization, products, and services**
- August 16, 2018 - Holds **Meeting 3** with the agency to receive testimony about the agency's **resources and relationships with other entities**
- September 6, 2018 - Holds **Meeting 4** with the agency to receive testimony about the agency's **performance and strategic allocation of resources**
- October 3, 2018 - Holds **Meeting 5** with the agency to discuss Subcommittee **recommendations**
- October 23, 2018 - Holds **Meeting 6** with the agency to discuss Subcommittee **recommendations**

ETV Actions

- March 31, 2015 - Submits its **Annual Restructuring and Seven-Year Plan Report**
- January 12, 2016 - Submits its **2016 Annual Restructuring Report**
- September 2016 - Submits its **FY 2015-16 Accountability Report/Annual Restructuring Report**
- September 2017 - Submits its **FY 2016-17 Accountability Report/Annual Restructuring Report**
- April 18, 2018 - Submits its **Program Evaluation Report**
- June - October 2018 - Meets with and **responds to Subcommittee inquiries**
- July 24, 2018 - August 3, 2018 - Submits its amended **Program Evaluation Report**
- September 2018 - Submits its **FY 2017-18 Accountability Report/Annual Restructuring Report**

Public’s Actions

- January 23 - March 1, 2018 - Provides input about the agency via an **online public survey**

Figure 2. Summary of key dates and actions of the study process.

Recommendations

The **Committee has seven recommendations** arising from its study of the agency. The recommendations are to ETV and the House Legislative Oversight Committee. They address marketing, feedback, procurement, interagency collaboration, the agency’s relationship with the ETV Endowment of South Carolina (hereinafter, “endowment”), and modernizing state law.

Table 1. Summary of recommendations arising from the study process.

Topic		Recommendation
Marketing and Communications Plan		1.) ETV should (a) develop or revamp the agency’s marketing and communications plan, and (b) create a related strategy for implementation.
Anonymous Feedback		2.) ETV should develop a plan to receive anonymous employee and customer feedback for use in strategic planning and evaluation.
Procurement Exemption		3.) ETV should seek a procurement exemption for purchase of industry-specific services and goods through the existing process with the State Fiscal Accountability Authority.
Collaboration	Agency Funding	4.) The House Legislative Oversight Committee should inquire about the efforts of each agency under study to collaborate with other agencies to seek funding.
	Scope of Service	5.) ETV should collaborate with the state Department of Education as to the potential need to revise language in S.C. Code Ann. § 59-32-30(4) in a way that would not conflict with provisions of the South Carolina Comprehensive Health Education Act.
Agreement with Endowment		6.) ETV should work with the ETV Endowment to create a memorandum of agreement or understanding which dictates the parameters in which the two entities operate.
State Law Modernization		7.) The General Assembly should update Title 59, Chapter 7 of the S.C. Code of Laws to reflect ETV’s current roles and responsibilities.

There are **no specific recommendations with regards to continuance or elimination of agency programs**.

Internal Changes Implemented by Agency Related to Study Process

During the study process, the agency implements five internal changes directly related to participation in the study process.

Throughout the study process, ETV staff provide updates regarding agency changes made as a result of the oversight process. The agency begins implementation of Committee recommendations one (marketing and communications plan) and two (anonymous customer and employee feedback) during the process. While not a recommendation, agency staff note Subcommittee questioning reveals deficiencies in the agency’s data about the advisory council. Also, prior to beginning the study process, the agency researches options for reorganization. Completing the self-analysis required in the PER helps the agency finalize its structure going forward. The self-analysis also helps agency staff conclude there is a need to update the state statutes governing the agency’s operations.

AGENCY OVERVIEW

History

ETV provides the Committee an overview of the agency's history.⁴ In addition, Committee staff confirms the accuracy of assertions of legislative actions.

1958 - The General Assembly passes a concurrent resolution calling for a study of the use of television in public schools.⁵ The study committee recommends funding a pilot project. A studio is built at Dreher High School in Columbia, and the first telecast is transmitted, via closed-circuit, on September 8, 1958. R. Lynn Kalmbach is selected as project director and Henry J. Cauthen is selected as technical director. Each would later serve as an ETV president.

1960 - The General Assembly establishes the Educational Television Commission of South Carolina.⁶ R. Lynn Kalmbach serves as General Manager of the new state agency. Dr. George E. Bair serves as Education Director, and Henry J. Cauthen serves as Director of Production and Engineering. An empty grocery store at 2712 Millwood Avenue in Columbia is turned into the ETV studio and broadcast center. The agency remains there, expanding into 23 buildings up and down the street, until 1996. Classes, though still live, are also recorded using then four-year-old video-tape technology.

1961 - ETV closed-circuit educational programming reaches 31 schools in 11 counties.

1962 - Expansion of the closed-circuit system allows state agencies and public school teachers to use ETV for continuing professional education and post-graduate medical education. The closed-circuit network is extended to all counties, reaching 155 public high schools, 36 elementary schools, most state colleges, university extension centers, and 10 hospitals.

1963 - WNTV-TV 29, in Greenville signs on air as an ETV regional television station, making ETV a broadcast entity.

1964 - WITV-TV 7 in Charleston signs on air.

1965 - Henry J. Cauthen is named Director of Administration and Dr. George Bair is named Director of Education after the death of R. Lynn Kalmbach. *Crime to Court*, a monthly training video and booklet for judges and law enforcement officers, begins production. It lasts for nearly three decades and, at its height, trains 6,500 police officers, judges, and magistrates nationally.

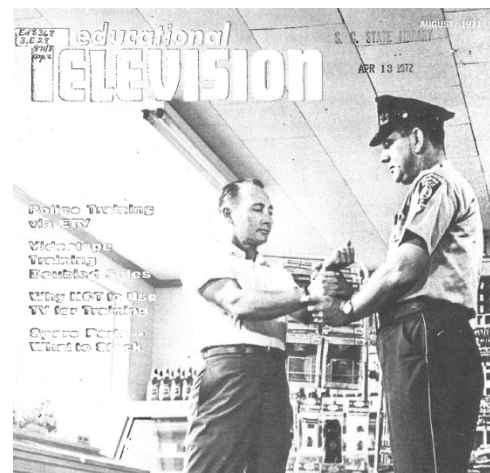
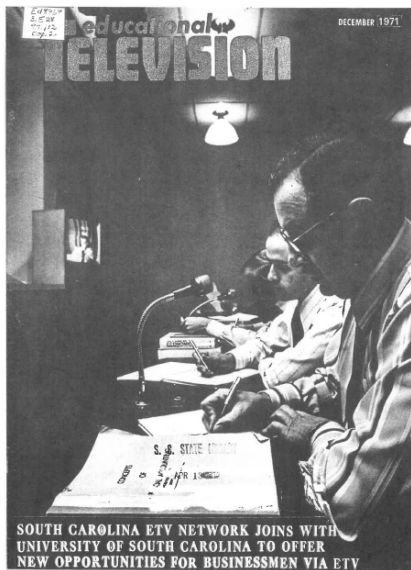


Figure 3. 1971 ETV law enforcement training brochure.

1966 - WRLK-TV 35 in Columbia, named for R. Lynn Kalmbach, signs on air. The first ETV program magazine (*ETV Guide*) is published, providing the broadcast schedule for National Educational Television from New York City as well as local productions and classes. ETV's first weekly public affairs program *Off the Cuff* is broadcast.

1967 - The Public Broadcasting Act is signed into law, paving the way for the Corporation for Public Broadcasting, Public Broadcasting Service (PBS), and National Public Radio (NPR).⁷ ETV is given one of the pens used by President Lyndon Johnson to sign the legislation into law. It is a difficult year for ETV funding, and the *ETV Guide* is temporarily discontinued. Color broadcasting is delayed. Despite the setbacks, WJPM in Florence (named for James Pierce Mozingo, III) and WEBA in Allendale (named for Edgar Allen Brown) begin broadcasting.

1970 - Cable television begins to expand ETV's reach into homes. New ETV television courses allow students to earn their Master's Degree in Business Administration (MBA) from the University of South Carolina at their local technical college. During the courses, the students can talk back to the TV presenter via telephone.



1971 - ETV becomes the presenting station for William F. Buckley's public affairs show, *Firing Line*. The series runs until 1999. Color studio production begins. The General Assembly approves \$3.6 million in bonds to extend ETV broadcasts to the entire state.⁸ Henry J. Cauthen is elected to the PBS Board of Directors.

1972 - The South Carolina Educational Radio Network (SCERN, later ETV Radio and then SCPR) is born. WEPR-FM 90.1 in Greenville (via Clemson studios) goes on the air, broadcasting the NPR Classical News format. *All Things Considered* is the first program aired. The radio network service includes specialized "radio for the blind" broadcasts. Transmitted on a special sub-frequency to those with special radio receivers, the broadcast includes volunteers reading local newspapers aloud.

1974 - WSCI-FM 89.3 in Charleston joins SCERN.

Figure 4. 1971 ETV MBA training brochure.

1975 - WRJA in Sumter (TV and radio) and WJWJ (TV) in Beaufort begin transmitting. WRJA is named for legislator R. J. Aycock; WJWJ for legislator W. James Waddell, Jr. Educational Radio for the Blind moves to SCERN's Columbia studios.

1976 - WLTR-FM 91.3 in Columbia signs on air. Because of ETV's tower network, South Carolina becomes the second state in the nation to use the National Oceanic and Atmospheric Administration's (NOAA) new weather radio system.

1977 - The ETV Endowment is created as the non-profit entity that supports the educational programs of ETV and SCERN. Elaine Freeman serves as the founding executive director of the Endowment. As a part of a seven-nation live broadcast, ETV originates the U.S. portion of *Christmas Around the World* from Columbia Mall. ETV's *Spoletto: Festival of Two Worlds* airs on PBS.

1978 - WNSC in Rock Hill signs on with radio and TV service. In a special *Firing Line* produced in Columbia, William F. Buckley is joined by Ronald Reagan. The ETV production of *Spoletto Festival* opera *The Consul* is

presented on PBS's *Great Performances*. ETV provides nightly coverage of the Spoleto Festival from Charleston. ETV joins the PBS satellite system.

1980 - WRTS-TV 49 in Spartanburg signs on air. It is later renamed WRET-TV for Rickard E. Tukey. Radio service is added to TV service in Beaufort as WJWJ-FM 89.9. SCERN's first instructional radio series, *Catch On*, debuts. Closed captioning begins.

1981 - WHMC-FM 90.1 in Conway signs on air. ETV is selected as the National Center for Instructional Television to transmit programming by satellite to public schools nationwide. ETV receives the Elizabeth O'Neill Verner Award for Government Body, South Carolina's highest honor for support of the arts presented by the S.C. Arts Commission.

1984 - WNEH in Greenwood signs on.

1986 - *NatureScene* is broadcast nationally.

1988 - ETV broadcasts *The Black History Teleconference*, connecting South Carolina with communities in Detroit, Atlanta, and Washington, D.C. The teleconference becomes a yearly event for nearly a quarter of a century. The 18-state Satellite Educational Resources Consortium, under ETV President Cauthen's leadership, receives a \$5.6 million grant from the U.S. Department of Education to implement the Star Schools project, providing live, interactive instruction via satellite in math, foreign language and science.

1989 - WLJK-FM in Aiken signs on air.

1990 - The Charleston TV service is restored after it is destroyed by Hurricane Hugo in 1989. *Windswept Hearts*, a live call-in simulcast for radio and TV, helps South Carolinians deal with the emotional aftermath of the storm. Via the Star Schools project, ETV transmits teachers live to over 10,000 classrooms, teaching Russian (with native Russian teachers), Advanced Placement (A.P.) Economics, and A.P. Calculus. President Henry Cauthen is nominated to the Corporation for Public Broadcasting board by President George H.W. Bush.

1992 - With a \$2.4 million grant, ETV launches The Early Childhood Professional Development Network, a national initiative that delivers live interactive training seminars to over 1,000 Head Start teachers in isolated rural areas across the United States. The staff begins the move to the new ETV office headquarters on George Rogers Boulevard, in Columbia, previously the home of *The State* and *The Columbia Record* newspapers. In a first, The Corporation for Public Broadcasting holds its annual meeting at ETV. ETV's mascot Lindsay the Leopard, transforms into Smart Cat.

1993 - ETV upgrades to a digital satellite system that allows 20 channels of two-way video and audio to schools, state government, and higher education institutions, including the Medical University of South Carolina and Richland Memorial Hospital.

1994 - ETV begins construction of a new studio building at George Rogers Boulevard across the street from the ETV office building. The ETV Endowment raises in excess of \$4 million to purchase the property, which it later sells to the state for \$1.

1995 - ETV installs satellite dishes on every middle, high, and vocational school in the state; begins Teacher Training Institutes statewide which provides information on new technologies and teaching; and

introduces its first world wide web site. ETV's Learning Link begins internet service to middle school teachers. Budget cuts cause the release of the staff of Charleston radio station WSCI, which remains only as a transmitter.

1996 - Community advisory committees around the state are created to involve more communities with ETV.

1997 - ETV begins broadcasting and producing from its new studio facilities at 1041 George Rogers Boulevard. President Henry Cauthen announces his retirement and receives the Lifetime Achievement Award from the Corporation for Public Broadcasting.

1998 - Paul Amos takes the helm as ETV's third president. The *READY TO LEARN* service is launched to help meet the state's challenge of preparing South Carolina's children for first grade.

2000 - SCERN starts broadcasting multiple formats, using either NPR News or NPR Classical/News formats. President Paul Amos passes away.

2001 - Maurice "Moss" Bresnahan joins ETV as the new president. *KnowItAll.org*, ETV's web-based instructional service to schools, is launched.

2003 - The South Carolina Channel, ETV's first digital channel, launches at the State Fair. ETV consists of the following eight divisions reporting to the agency president: broadcasting, development, administrative services, school services, engineering, production, communications and government relations, and continuing education.

2004 - ETV launches *StreamlineSC*, an educational technology resource that makes over 10,000 educational videos and corresponding lesson plans and quizzes available to every public, private, and home school in the state.

2006 - *StreamlineSC* reaches its one millionth hit.

2008 - David Crouch becomes interim president of ETV. ETV Endowment Founding Executive Director Elaine Freeman retires. The agency consists of the following seven divisions reporting to the ETV president: administrative services, engineering, education, content, radio and programming, development and communications, and legislative relations.

2009 - ETV ends its analog television broadcasting service. Coby Henneey is named the Executive Director of the ETV Endowment. The agency consists of the following seven divisions reporting to the president: national development/radio, engineering, education, content, fundraising and programming, human resources, and administration and financial operations.

2010 - Linda O'Bryon is named President and Chief Executive Officer (CEO) of ETV. The agency consists of the following seven divisions reporting to the ETV President: national programming/radio, engineering, education, content, development and programming, administration/HR, and financial operations.

2011 - Following a successful ETV Endowment capital campaign, ETV Radio moves into a new \$1.5 million facility funded by corporate underwriters and over 1,000 ETV Endowment donors. The agency consists of

the following seven divisions reporting to the ETV president: ETV radio and TV programming, engineering, education, content, underwriting and business enterprises, administration/HR, and financial operations.

2012 - Linda O'Bryon is named to the PBS board. ETV's administration building is sold to the University of South Carolina; the proceeds will be used to renovate and build out unfinished areas of ETV's Telecommunications Center (TCC-headquarters). ETV's Rapid Response Studio begins operation. This special studio links local newsworthy guests to national TV news programs with long interview formats. ETV Radio marks its 40th anniversary. Rowland Alston retires as host of *Making It Grow* and receives The Order of the Palmetto, the State's highest award. Regular contributor Amanda McNulty becomes the new host.

2015 - ETV Radio is renamed South Carolina Public Radio (SCPR). The agency consists of the following eight divisions reporting to the ETV President: radio and TV Programming, engineering, education, content, communications, underwriting, administration/HR/information technology and financial & procurement.

2016 - ETV and SCPR launch their own application for mobile devices. President and CEO Linda O'Bryon announces her retirement.

2017 - Anthony Padgett is selected as ETV's President and CEO. The ETV Endowment celebrates 40 years. Smart Cat, the ETV mascot, turns 25. The 2017 solar eclipse passes directly over Columbia (and the State Museum's telescope), which provides a vantage point for a live national program and webcast for homes and schools during the event. SCPR launches its first high-definition (HD) radio signal in Charleston.

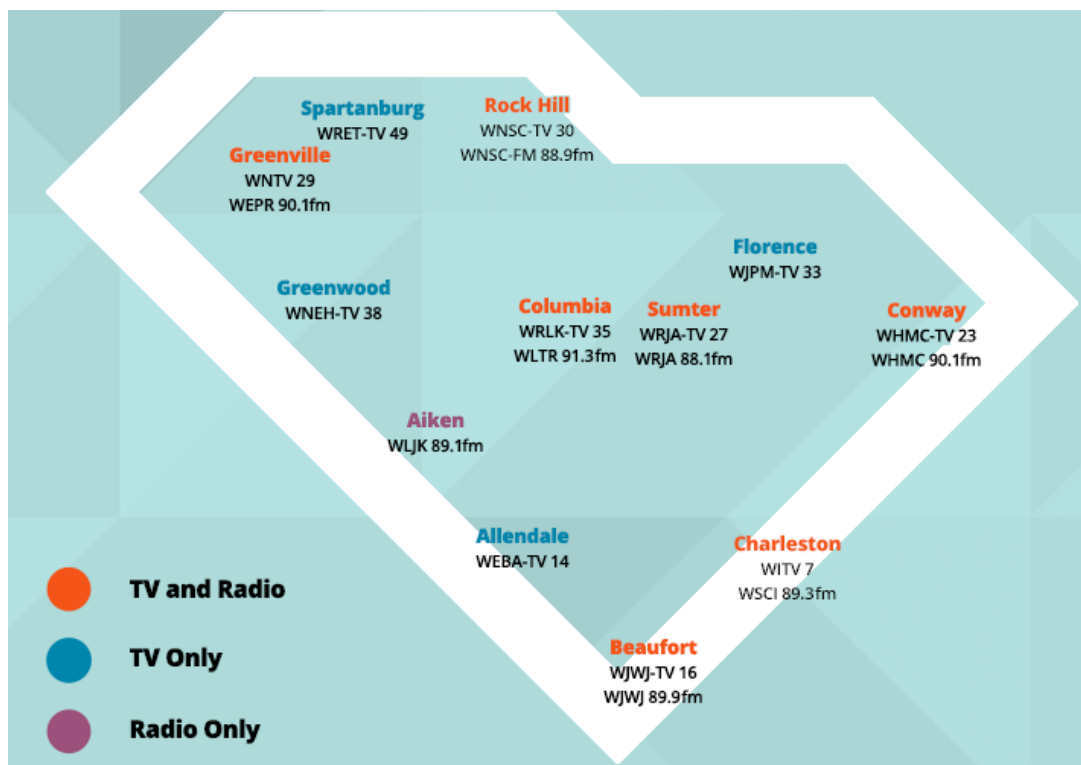


Figure 5. ETV television and radio stations (current as of October 10, 2018).

Legal Obligations

Operation of ETV is governed by state and federal laws. The federal statute establishing the Corporation for Public Broadcasting, 47 U.S.C. Section 396, and Federal Communication Commission (FCC) regulations, 47 C.F.R Chapter 1, are available upon request.

State Statutes

The Educational Television Commission is primarily governed by Title 59, Chapter 7 of the S.C. Code of Laws. Title 59, Chapter 7 is included in its entirety in Appendix A. In addition, other areas of the code directing specific activities of ETV or partnerships with ETV are as follows:

- Cable television (Title 58, Chapter 12);
- Hunley Commission (Title 54, Chapter 7);
- Lottery funds (Title 59, Chapter 150);
- Professional development courses with the Read to Succeed Office (Title 59, Chapter 155);
- University of South Carolina football parking revenue (Title 10, Chapter 1);
- Beach/dune system programming (Title 48, Chapter 39);
- Educator professional development initiatives (Title 59, Chapter 18); and
- Comprehensive health education programming (Chapter 59, Title 32).

State Regulations

ETV is included in one state regulation related to collaborating with the Department of Health and Environmental Control on production of a comprehensive documentary about coastal processes.⁹

FY 2018-19 Budget Provisos

ETV is included in General Appropriations Act provisos directing the agency to receive/expend spectrum auction funds, coordinate tower and antenna operations within South Carolina state government, and delineate the agency's funding by line item. While ETV receives a relatively small amount of general funds directly, the agency receives state funding through provisos directing other agencies to transfer funds to ETV.¹⁰

Mission and Vision

Mission

The agency's mission is "to enrich lives by educating children, informing and connecting citizens, celebrating our culture, and instilling the joy of learning."¹¹

Vision

The agency's vision is "SCETV will be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the communities we serve."¹²

Agency Organization

Governing Body

The South Carolina ETV Commission (commission) is created in 1960 in Section 21-60 (now Section 59-7-10) of the S.C. Code of Laws. The commission is charged with developing a statewide educational communications system to serve the needs of the people of South Carolina. The current commission is comprised of nine members (one member from each congressional district, a chairman from the state-at-large, and the State Superintendent of Education) who are reimbursed mileage and receive a \$35 per diem.

There are no statutory term limits for members of the commission. Members are appointed by the Governor and serve six-year, staggered terms. The Superintendent of Education serves as an ex-officio member. A member continues to serve at the end of his term until he is either replaced, reappointed, or resigns.¹³

The commission meets at the call of the chair, and typically meets every other month.¹⁴

Table 2. Agency commissioners, congressional districts, and terms.¹⁵

Position	Current Members	Appointed By	Appointed Date	Expiration Date
1 st Congressional District	Parker Harrington	Governor Haley	9/27/2012	6/23/2016*
2 nd Congressional District	Elise Bidwell	Governor Haley	3/03/2011	6/23/2020
3 rd Congressional District	Craig Kinley	Governor Haley	10/11/2012	6/23/2018*
4 th Congressional District	Karen Martin	Governor Haley	7/25/2011	6/30/2020
5 th Congressional District	David Vipperman	Governor Haley	9/25/2012	6/23/2016*
6 th Congressional District	Nicole Holland [^]	Governor Haley	3/9/2011	6/30/2020
7 th Congressional District	Jill Kelso Holt	Governor Haley	3/3/2011 (1 st Congressional District) 1/20/2017	6/23/2022
At-Large	Brent Nelson, Chair	Governor Haley	3/11/2011	6/23/2020
Superintendent of Education	Molly Spearman	N/A	N/A	N/A

Table note: Pursuant to the provisions of Executive Order Number 2018-41, Governor McMaster suspends Commissioner Holland on September 21, 2018 (indicated by a caret (^)). An asterisk (*) indicates the person is serving in a hold-over capacity.

Agency Organizational Units

Every agency has an organization or hierarchy that is reflected in the agency’s organizational chart. Within the organization are separate units. An agency may refer to these units as departments, divisions, functional areas, cost centers, etc. Each unit is responsible for contributing to the agency’s ability to provide services and products.

During the study process the Committee asks the agency about its organization and major operating programs.¹⁶ At the time it submits its Program Evaluation Report in August 2018, ETV is comprised of nine organizational units: (1) Office of the President/CEO; (2) Administration/HR; (3) SCPR and ETV Programming; (4) Education; (5) Content; (6) Engineering; (7) Communications; (8) Underwriting; and (9) Finance/Procurement. However, the agency has since reorganized to reduce the number of divisions. Figure 6 reflects the original and re-organized divisions (see the *Organizational Chart* section).

The **Office of the President/CEO** organizational unit provides strategic direction and vision for the organization to include managing agency resources and providing services for education, government, business, and viewers. Table 3 provides additional information about the unit.

Table 3. ETV organizational unit: Office of the President/CEO.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	0%	100%	0%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		Some	

The **Administration/Human Resources** organizational unit is responsible for human resources, information technology, and facilities/fleet. Table 4 provides additional information about the unit.

Table 4. ETV organizational unit: Administration/Human Resources.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	7.69%	15.38%	0%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		Some	

The **S.C. Public Radio and ETV Programming** organizational unit focuses on public radio and television programming. Table 5 provides additional information about the unit.

Table 5. ETV organizational unit: S.C. Public Radio and ETV Programming.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	13.33%	13.33%	6.25%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		All	

The **Content** organizational unit focuses on network content creation and distribution. Table 6 provides more information about the unit.

Table 6. ETV organizational unit: Content.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	0%	8.82%	5.56%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		All	

The **Education** organizational unit manages initiatives pertaining to Pre-K-12, law enforcement, and public services (including professional development, instructional content, web services, public awareness and communications). Table 7 provides additional information about the unit.

Table 7. ETV organizational unit: Education.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	0%	11.11%	0%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		All	

The **Engineering** organizational unit is responsible for broadcast operations, studio operations, educational technology, and transmissions. Table 8 provides additional information about the unit.

Table 8. ETV organizational unit: Engineering.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	0%	7.69%	5.00%
Is employee satisfaction evaluated?		✓	

Is anonymous employee feedback allowed?	✓
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?	✓
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?	Some

The **Communications** organizational unit is responsible for agency and on-air communications as well as public events. Table 9 provides additional information about the unit.

Table 9. ETV organizational unit: Communications.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	0%	33.33%	0%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		All	

The **Underwriting** organizational unit manages the corporate sponsorship program. Table 10 provides additional information about the unit.

Table 10. ETV organizational unit: Underwriting.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	25%	25%	0%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		All	

The **Finance/Procurement** organizational unit is responsible for accounting, budgeting, and procurement. Table 11 provides additional information about the unit.

Table 11. ETV organizational unit: Finance/Procurement.

Details:	2014-15	2015-16	2016-17
What is the turnover rate?	0%	66.67%	25%
Is employee satisfaction evaluated?		✓	
Is anonymous employee feedback allowed?		✓	
Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?		✓	
Did the agency pay for or provide classes/instruction needed to maintain all, some, or none of required certifications?		Some	

Organizational Chart

During the study, ETV management reorganizes the agency to decrease the number of divisions from to five, not including the office of the CEO/President; combine similar operating functions and reporting structures; increase agility and ability to adapt and respond to market demands; and support agency objectives and technologies. Both organizational charts are below.¹⁷

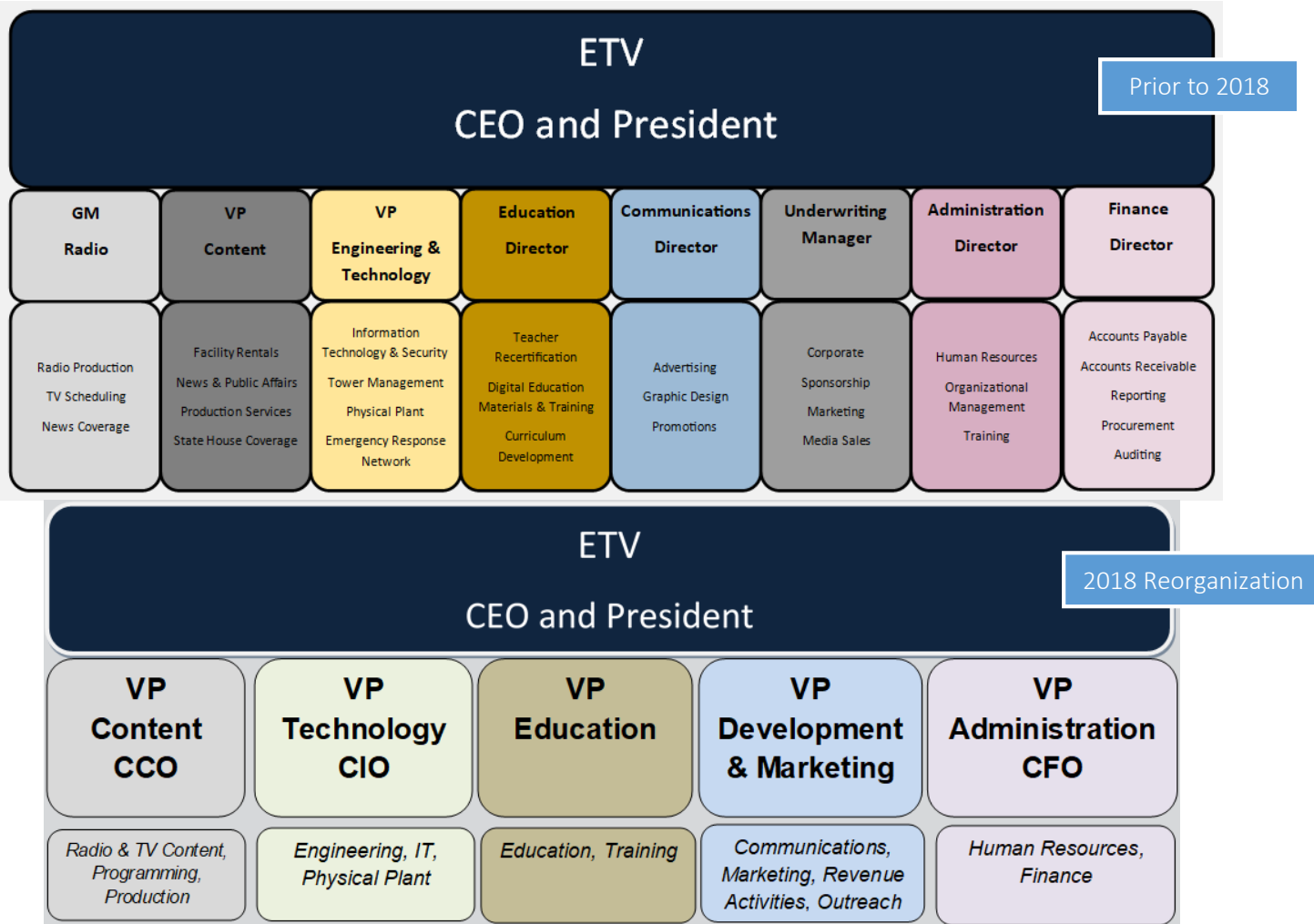


Figure 6. Organizational charts provided by the agency (current as of October 3, 2018).¹⁸

Internal Audit Process

In the Program Evaluation Report (PER), the Committee asks the agency to provide information about its internal audit process, if it has one. The agency's response is summarized below.¹⁹ For a complete description of the agency's risk management procedures, see its [PER](#) on the Committee's website.

ETV does not have an internal auditor. However, each department has internal processes in place that ensure financial and transparency requirements are met to mitigate risk associated with its business functions. These processes are a mixture of manual and automated checks to prevent misuse of state resources. ETV is also audited by external sources regularly as required in its business or contractual relationships in addition to those mandated by state entities. The audits include ones performed for the Corporation for Public Broadcasting and the State Auditor. In addition, there is self-audited data that is submitted to the Department of Administration Division of Technology. The results of these audits are posted to ETV's "Insider" website and are accessible to all employees, except records that cannot be included for privacy reasons. Records from previous audits are kept available for access.

The Insider site contains approved policies, standards, and procedures associated with areas such as physical security, workplace safety, procurement, and acceptable use policies for technology, among others. Information on how to report suspected fraud, waste, or abuse is available both on ETV's Insider page and is posted prominently in break areas around the organization in order to help ensure ETV is serving the best interest of its constituents.

Products, Services, and Customers

In its PER, the agency provides the Committee with a list of deliverables, information about the customers of each deliverable, and options for the General Assembly to ensure the deliverable is accomplished.²⁰ For all deliverables, the agency asserts "[t]here is currently no other agency which has the licensing ability and infrastructure to complete this deliverable." Some of the agency's deliverables are listed below.

- Provide media for instructional, educational, and cultural purposes through public broadcasting;
- Encourage the growth and development of nonbroadcast telecommunications technologies for the delivery of public telecommunications services;
- Purchase, lease or acquire and operate educational television, radio, and related equipment and facilities;
- Approve and monitor all leases for antenna placement on state-owned towers and buildings;
- Provide and encourage use of technology in public schools; and
- Work with the Department of Education to expand the engagement of stakeholders.

According to the PER, the agency performs outcome evaluations, has knowledge of the annual number of potential and served customers, evaluates customer satisfaction, and has knowledge of the cost it incurs per unit for each deliverable. Appendix B contains further details about each deliverable, including agency recommendations for how the General Assembly can help avoid the harm that could occur should the deliverable not be provided.

AVAILABLE RESOURCES

Financial Resources

The South Carolina Revenue and Fiscal Affairs Office provides summary funding data for all agencies. Table 12 includes ETV's FY 2015-16 and FY 2016-17 appropriations. Figure 5 provides the historical trend of ETV's general and total funds.

Table 12. ETV FY 2015-16 and FY 2016-17 appropriations.

	Total Funding Available	General Fund Appropriation	Federal Funds	Other Funds	Education Improvement Act (EIA) Agency Allocation
FY 2016	\$ 24,756,813	\$ 277,532	\$500,000	\$18,150,000	\$ 4,829,281
FY 2017	\$ 26,342,083	\$ 282,802	\$200,000	\$18,715,000	\$ 5,394,281

Table Note: The General Fund appropriation amount includes adjustments made throughout the fiscal year, and may not be identical to the amount reflected in the General Appropriations Act.

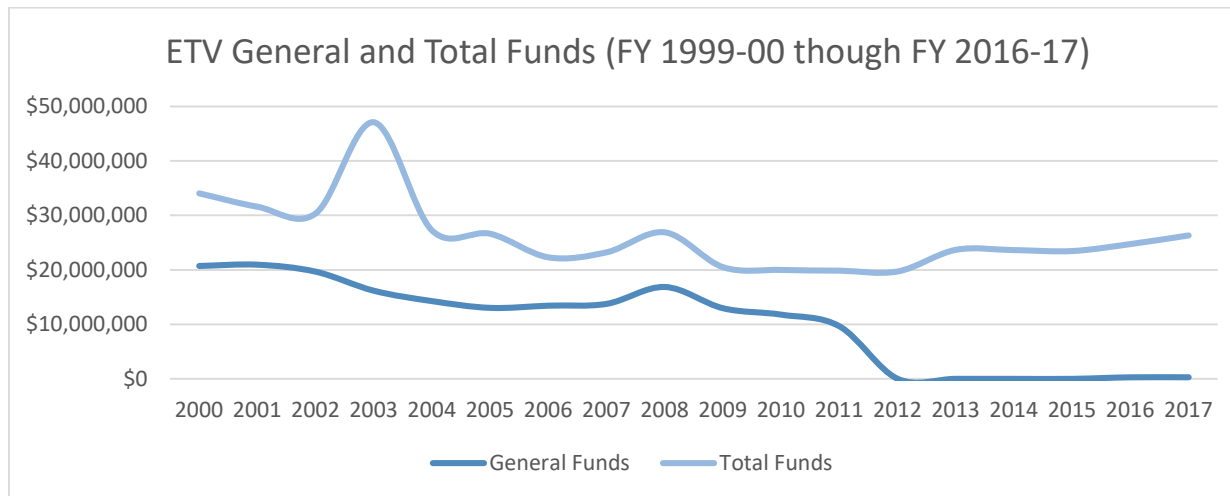


Figure 7. ETV general and total funds (FY 1999-00 through FY 2016-17).

Human Resources

The Department of Administration’s Division of State Human Resources provides the number of authorized, actual, and filled full time equivalent (FTE) positions for the last five fiscal years. Tables 13, 14, and 15 provide that information for ETV. The authorized total FTE positions is as of July 1 of the fiscal year, as stated in the Appropriations Act. The actual total FTE positions is the sum of filled FTE positions and vacant FTE positions, based on what the agency has entered in the South Carolina Enterprise Information System (SCEIS) and is as of June 30. If actual is more than authorized, it may be because during the course of the year, the Executive Budget Office authorizes interim FTE positions. If actual is less than authorized, it is because the agency has not set up all of the authorized positions in SCEIS yet. Filled FTE positions are those the agency has set up in SCEIS in which someone is actually working, as of June 30.

Table 13. ETV authorized FTE positions (FY 2013-14 - FY 2017-18).

	2013-14	2014-15	2015-16	2016-17	2017-18
Total	154.200	141.200	135.200	145.200	150.200
State	0.000	0.000	0.000	0.000	0.000
Federal	0.000	0.000	0.000	0.000	0.000
Other	154.200	141.200	135.200	145.200	150.200

Table 14. ETV actual FTE positions (FY 2013-14 - FY 2017-18).

	2013-14	2014-15	2015-16	2016-17	2017-18
Total	154.000	141.000	135.000	134.999	144.999
State	0.000	0.000	0.000	2.000	2.000
Federal	0.000	0.000	0.000	0.000	0.000
Other	154.000	141.000	135.000	132.999	142.999

Table 15. ETV filled FTE positions (FY 2013-14 - FY 2017-18).

	2013-14	2014-15	2015-16	2016-17	2017-18
Total	131.000	121.000	122.000	120.999	130.999
State	0.000	0.000	0.000	2.000	2.000
Federal	0.000	0.000	0.000	0.000	0.000
Other	131.000	121.000	122.000	118.999	128.999

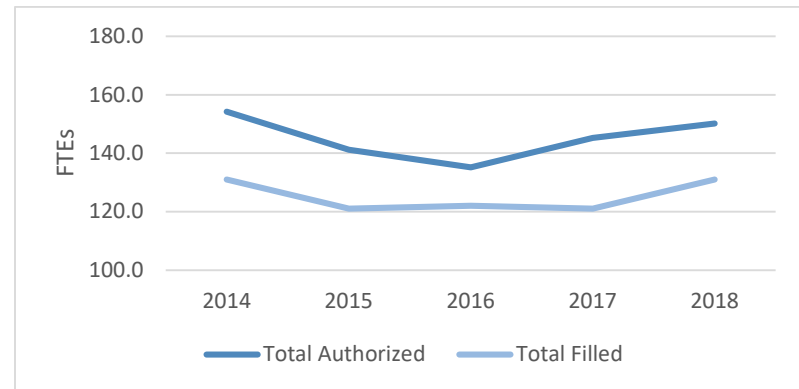


Figure 8. Total authorized and filled FTEs (FY 2013-14 - FY 2017-18).

STRATEGIC RESOURCE ALLOCATION AND PERFORMANCE

Annually, each agency submits a strategic plan. Of interest in the oversight process are the total resources available to an agency and how the agency allocates human and financial resources across the agency's strategic plan. Tables 16, 17, 18, and 19 illustrate the agency's allocation of its financial and human resources among its goals and strategies in fiscal years 2016-17 and 2017-18. Also of interest during the study process is how the agency measures its performance in implementing the strategies of its strategic plan. Table 20 shows the agency's performance.

Figure 9 provides an overview of the resource distribution across goals.

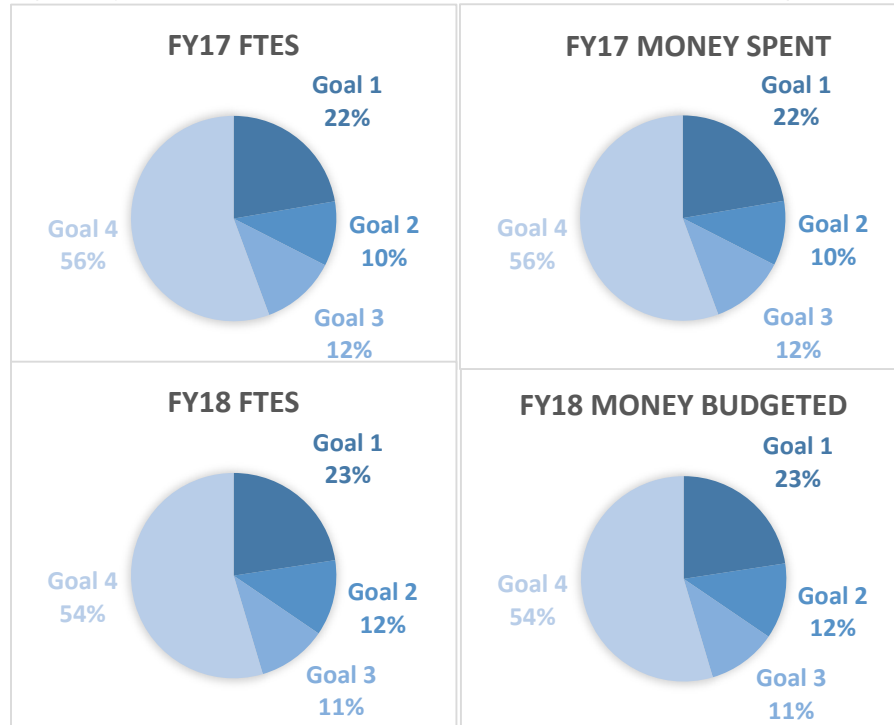


Figure 9. ETV human and financial resource distribution across goals.

Goal 1 - Works toward creating a more entrepreneurial agency through administrative efforts such as revenue generation, state fund development, marketing, developing employees to be successful in this new environment.

Goal 2 - Produce, convene, distribute, and market educational resources for South Carolina's Pre K-12 administrators, teachers, staff and students; using current educational content tools, technology, networks, and teaching practices that can be replicated throughout the state; combine these efforts with teacher training and credited recertification courses to meet the goals of the Profile of the South Carolina Graduate.

Goal 3 - Grow agency services with quality media and programming. Transparency services to legislature and government to provide citizens with an understanding of how government works.

Goal 4 - Produces, acquires, and presents broadcast, radio, web, and mobile programming to become a provider of choice and create effective content.

Goal 1 Resources

Table 16. Goal one (Works toward creating a more entrepreneurial agency through administrative efforts such as revenue generation, state fund development, marketing, developing employees to be successful in this new environment.) FY 2016-17 FTEs and amount spent; FY 2017-18 FTEs and amount budgeted.

2017-18 Comprehensive Strategic Plan Part and Agency Description of Intended Public Benefit	2016-17		2017-18	
	Number of FTEs Utilized	Total Amount Spent	Number of FTEs Planned to Utilize	Total Amount Budgeted
<p><i>Strategy 1.1 - Increase giving/underwriting support</i> Underwriting is support from businesses and non-profit organizations that helps cover the cost of programming and production. Membership and underwriting support offsets the cost of quality local and national programming available to every citizen of the state at no cost.</p>	7.41	\$1,151,383.25	7.47	\$1,800,322.57
<p><i>Strategy 1.2 - Provide value added services to the state of South Carolina to support proviso funding</i> Provide daily coverage of the House and Senate sessions, as well as production support for live web streaming in collaboration with the Legislative Services Agency (LSA) from House and Senate hearing rooms. Provide production support and direct streaming on ETV web site for the S. C. Transportation Infrastructure Bank (SCTIB), State Fiscal Accountability Authority (SFAA), Retirement System Investment Commission (RSIC), Public Service Commission (PSC), and S.C. Supreme Court. S.C. Public Radio broadcasts weekly legislative updates and daily newscasts. ETV is Media of Record and responds when the Emergency Management Division (EMD) activates for emergencies, including broadcasting Governor's press conferences on TV and radio.</p>	11.46	\$1,780,681.79	12.81	\$3,087,300.15
<p><i>Strategy 1.3 - Employee development</i> Provide employee resources to ensure job success and high quality job performance.</p>	1.76	\$273,472.95	1.78	\$428,992.53
<p><i>Strategy 1.4 - Sale of services</i> Market the ETV facilities and personnel skills and capabilities to meet target revenue gains 3-5% above previous annual revenue actuals.</p>	5.41	\$840,618.54	5.46	\$1,315,898.42

2017-18 Comprehensive Strategic Plan Part and Agency Description of Intended Public Benefit	2016-17		2017-18	
	Number of FTEs Utilized	Total Amount Spent	Number of FTEs Planned to Utilize	Total Amount Budgeted
<p><i>Strategy 1.5 - Sell SCETV video product to the public</i></p> <p>ETV has long been known as the state's storyteller - in history, the arts, and education; offering ETV video product to the public allows them to own a personal copy of these stories which cannot be found elsewhere; additionally, videos are available to teachers and public libraries at a special rate.</p> <p>Create marketing opportunities to ensure ETV's content is accessible as viewing habits transform across different distribution points.</p>	6.35	\$986,677.96	6.41	\$1,544,855.11

Goal 2 Resources

Table 17. Goal two (Produce, convene, distribute, and market educational resources for South Carolina's Pre K-12 administrators, teachers, staff and students; using current educational content tools, technology, networks, and teaching practices that can be replicated throughout the state; combine these efforts with teacher training and credited recertification courses to meet the goals of the Profile of the South Carolina Graduate.) FY 2016-17 FTEs and amount spent; FY 2017-18 FTEs and amount budgeted.

2017-18 Comprehensive Strategic Plan Part and Agency Description of Intended Public Benefit	2016-17		2017-18	
	Number of FTEs Utilized	Total Amount Spent	Number of FTEs Planned to Utilize	Total Amount Budgeted
<p><i>Strategy 2.1 - Improve teacher quality by customizing face-to-face training and online professional development services based on the state's and local schools' subject, skills and career needs</i></p> <p>Teachers, staff, and administrators are exposed to national, state and local instructional trends and technologies. Pre K-12 instructional and administrative personnel are offered opportunities to learn what is most needed to improve their profession.</p>	2.35	\$365,148.54	2.85	\$686,870.06
<p><i>Strategy 2.2 - Collaborate with Department of Education, school districts and applicable state education institutions to create, convene, and distribute educational content to support Pre K-12 needs identified within Profile of the South Carolina Graduate</i></p> <p>All educational content that is created and acquired by ETV can be easily found over the web and incorporated into instruction.</p>	4.94	\$767,588.84	5.80	\$1,397,840.82
<p><i>Strategy 2.3 - Produce and market Pre K-12 educational broadcast and web programming to target students, teachers staff and administrators, parents and local communities</i></p> <p>Provides facilities and personnel support services to create content in collaboration with Education Department.</p>	3.64	\$565,591.77	4.63	\$1,115,862.58
<p><i>Strategy 2.4 - To aggregate content for easy access to districts throughout the state in order to meet Pre K-12 curriculum and professional development requirements</i></p> <p>All of ETV's educational content and professional development are found on ETV's website.</p>	3.88	\$602,883.54	4.63	\$1,115,862.58

Goal 3 Resources

Table 18. Goal three (Grow agency services with quality media and programming. Transparency services to legislature and government to provide citizens with an understanding of how government works.) FY 2016-17 FTEs and amount spent; FY 2017-18 FTEs and amount budgeted.

2017-18 Comprehensive Strategic Plan Part and Agency Description of Intended Public Benefit	2016-17		2017-18	
	Number of FTEs Utilized	Total Amount Spent	Number of FTEs Planned to Utilize	Total Amount Budgeted
<p><i>Strategy 3.1 - Increase transparency support</i> Airs all House and Senate sessions on ETV's WORLD channel. During 2016-17 ETV broadcast 273 hours of the House and Senate sessions aligning with the network's fundamental responsibility to educate, inform, and broaden the perspective of the audience, and create opportunities for an informed citizenry on major issues affecting their lives.</p>	6.35	\$986,677.96	6.40	\$1,542,445.04
<p><i>Strategy 3.2 - Provides support for law enforcement training</i> Provides access to online training 24/7 for content provided by the Criminal Justice Academy, South Carolina Law Enforcement Division (SLED), and the South Carolina Statewide 800 MHz Radio and Mobile Data System.</p>	0.94	\$146,059.41	0.95	\$228,956.69
<p><i>Strategy 3.3 - Provides emergency operations support</i> Acts as the Emergency Management Division's (EMD) broadcast support system to make sure the public is informed and stays safe during times of emergency using radio announcements and TV crawls for updates on closings and emergency announcements, as well as on its web site for related safety information and emergency alerts.</p>	9.94	\$1,544,500.61	9.02	\$2,173,883.48

Goal 4 Resources

Table 19. Goal four (Produces, acquires, and presents broadcast, radio, web, and mobile programming to become a provider of choice and create effective content.) FY 2016-17 FTEs and amount spent; FY 2017-18 FTEs and amount budgeted.

2017-18 Comprehensive Strategic Plan Part and Agency Description of Intended Public Benefit	2016-17		2017-18	
	Number of FTEs Utilized	Total Amount Spent	Number of FTEs Planned to Utilize	Total Amount Budgeted
<p><i>Strategy 4.1 - Maintains and develops South Carolina's image as a quality provider of national radio and television programming for the networks</i> Public is engaged and involved. Quality of programming attracts positive attention within and outside of the state.</p> <p>ETV and Radio produce local programming relevant to South Carolina and available on multiple platforms. The agency hosts events and expands opportunities around a wide range of initiatives including education, culture, South Carolina history, economic development, telehealth, and environmental issues that affect the state. The public is engaged and involved. Quality of programming attracts positive attention within and outside of the state.</p>	15.40	\$2,392,888.27	15.54	\$3,745,249.36
<p><i>Strategy 4.2 - Creates balance for local programming and content on radio and television to address important issues in South Carolina and be entertaining and enlightening</i> Increase audience scope, expanding interests for public from diverse backgrounds. Local content includes statewide news and weather coverage.</p>	17.05	\$2,649,269.16	17.20	\$4,145,321.04
<p><i>Strategy 4.3 - Maximizes hours of the venerable PBS Kids and other children's programming</i> As of August 2017, ETV adds PBS Kids channels giving everyone in the state 24/7 access to broadcast and streaming. This programming includes internet sites and apps targeting 2-year old children to 3rd graders, and are proven to improve reading and Science, Technology, Engineering, and Math (STEM) skills.</p>	3.41	\$529,853.83	3.92	\$944,747.59

2017-18 Comprehensive Strategic Plan Part and Agency Description of Intended Public Benefit	2016-17		2017-18	
	Number of FTEs Utilized	Total Amount Spent	Number of FTEs Planned to Utilize	Total Amount Budgeted
<p><i>Strategy 4.4 - Seek to maximize the number of SCETV television viewers</i></p> <p>Over the past 50 years+ ETV has earned a national reputation for creating content that gives voice to a larger conversation about our state's heritage and its place in the world. We create sense of place, with content that is not just relevant but vital to audiences within and beyond South Carolina's borders. Our content informs economic development, enhances quality of life, and provides life-long learning and educational opportunities across program genres and generations of South Carolinians. The donor base provides further evidence that ETV's television viewers not only consume ETV's content, but contribute to specifically support its content.</p>	7.29	\$1,132,737.37	7.36	\$1,773,811.79
<p><i>Strategy 4.5 - Seek to maximize the number of SC Public Radio listeners</i></p> <p>Demonstrated support of programming by public allows service to be available more widely for underserved populations. In addition to broadcast, uses streaming and ancillary apps such as Tune-In, Public Radio Player, NPR One, and iTunes radio.</p>	10.82	\$1,681,237.09	10.92	\$2,631,796.85
<p><i>Strategy 4.6 - Maximizes www.sctv.org website</i></p> <p>Users of sctv.org enjoy swift navigation of site and can use bookmarks to easily access direct links resulting in a modest overall bounce rate. For FY 2016-17 sctv.org had a bounce rate of 26.46% which is considered low based on industry standards. This means South Carolina audiences are engaged with ETV and staying online longer because of its content.</p>	12.46	\$1,936,064.15	12.58	\$3,031,868.53
<p><i>Strategy 4.7 - Maximizes users of ETV apps</i></p> <p>Offer an easily navigable mobile app with much of ETV and SCPR content including live streams of both public radio stations. Content is refreshed frequently to provide a new user experience with each use.</p>	14.34	\$2,228,182.97	14.47	\$3,487,371.81

Performance

Table 20. ETV performance measures.

Performance Measure	Time Applicable		Target and Actual Results (FY 2012-2013)	Target and Actual Results (FY 2013-2014)	Target and Actual Results (FY 2014-2015)	Target and Actual Results (FY 2015-2016)	Target and Actual Results (FY 2016-2017)	Target Results (FY 2017-2018)	Status
Endowment Revenues	July - June	Target:	n/a	\$ 4,254,400.00	\$ 4,715,250.00	\$ 4,792,146.00	\$ 4,929,805.00	\$5,188,650.00	Currently using
		Actual:	\$ 4,326,555.00	\$ 4,369,184.00	\$ 4,732,146.00	\$ 4,920,208.00	\$ 5,475,868.00		
Face to Face Teacher Training	July - June	Target:	n/a	n/a	6,000	6,000	6,500	6,000	Currently using
		Actual:	5,798	5,842	8,404	6,305	5,327		
Legislative Streaming (streaming session hours)	July - June	Target:	n/a	550	485	485	273	n/a	Currently using
		Actual:	502	467	485	273	302		
Employee Turnover (FTEs only)	July - June	Target:	n/a	5.0%	5.0%	5.0%	5.0%	9.0%	Currently using
		Actual:	8.0%	5.0%	5.0%	9.0%	5.3%		
Pre-K-12 Educator Online Recertification Renewal Credits	July - June	Target:	n/a	n/a	80,000	80,000	95,000	90,000	Currently using
		Actual:	n/a	-	78,992	92,884	86,340		
Legislative Broadcast Session Hours	July - June	Target:	n/a	n/a	n/a	250	280	n/a	Currently using
		Actual:	n/a	n/a	n/a	273	253		
On-Demand Pre-K-12 Sessions/Uses	July - June	Target:	n/a	n/a	1,434,000	1,434,000	900,000	900,000	Currently using
		Actual:	n/a	-	1,392,724	1,104,562	797,362		
Local Television Programming Hours	July - June	Target:	n/a	486	492	478	401	415	Currently using
		Actual:	483	486	478	401	412		
Local Radio Programming Hours	July - June	Target:	n/a	1,022	1,094	1,094	1,322	1,306	Currently using
		Actual:	980	1,012	1,094	1,322	1,306		
PBS Kids Programming	July - June	Target:	n/a	4,420	4,420	4,420	4,300	10,650	Currently using
		Actual:	4,342	4,420	4,135	4,420	4,564		
Television Viewing Households	January - December	Target:	n/a	465,000	450,000	443,200	450,000	500,000	Currently using
		Actual:	429,131	464,305	443,200	485,410	485,234		
Radio Listeners	January - December	Target:	n/a	350,000	335,900	335,900	335,900	360,000	Currently using
		Actual:	342,000	342,700	335,900	327,300	352,100		
Production billings	July - June	Target:	n/a	n/a	\$ 464,221.00	\$ 572,887.00	\$ 607,775.00	\$ 634,000.00	Currently using
		Actual:	\$ 418,989.00	\$ 450,700.00	\$ 556,201.00	\$ 793,419.00	\$ 633,785.00		

Performance Measure	Time Applicable		Target and Actual Results (FY 2012-2013)	Target and Actual Results (FY 2013-2014)	Target and Actual Results (FY 2014-2015)	Target and Actual Results (FY 2015-2016)	Target and Actual Results (FY 2016-2017)	Target Results (FY 2017-2018)	Status
www.scetv.org sessions	July - June	Target:	n/a	1,576,993	1,240,000	1,206,171	831,328	667,334	Currently using
		Actual:	1,211,068	1,433,363	1,206,448	755,753	643,189		
www.scetv.org users	July - June	Target:	n/a	936,357	735,000	714,019	420,039	365,380	Currently using
		Actual:	657,456	851,234	714,184	381,863	354,738		
www.scetv.org page views	July - June	Target:	n/a	2,430,203	-	2,102,994	1,435,457	1,727,154	Currently using
		Actual:	1,973,720	2,209,275	2,105,795	1,304,961	1,676,849		
www.scpublicradio.org website sessions	July - June	Target:	n/a	n/a	n/a	n/a	138,000	400,000	Currently using
		Actual:	n/a	n/a	n/a	137,708	397,527		
www.scpublicradio.org website page views	July - June	Target:	n/a	n/a	n/a	n/a	435,000	900,000	Currently using
		Actual:	n/a	n/a	n/a	433,395	869,787		
www.scpublicradio.org streaming	July - June	Target:	n/a	n/a	n/a	n/a	1,610,500	1,800,000	Currently using
		Actual:	n/a	n/a	n/a	1,936,692	1,764,018		
SCETV App Downloads	July - June	Target:	n/a	n/a	n/a	n/a	10 percent	365	Currently using
		Actual:	n/a	n/a	n/a	n/a	3,650		
Cove sessions	July - June	Target:	n/a	82,866	82,817	82,817	ETV or PBS goal	ETV or PBS goal	No longer using
		Actual:	82,345	75,333	82,743	428,389	185,672		
Cove users	July - June	Target:	n/a	56,532	62,504	62,504	ETV or PBS goal	ETV or PBS goal	No longer using
		Actual:	38,420	51,393	62,392	198,040	92,077		
Cove page views	July - June	Target:	n/a	153,961	230,474	230,474	ETV or PBS goal	ETV or PBS goal	No longer using
		Actual:	157,942	139,965	185,120	138,419	205,254		
YouTube video views	July - June	Target:	n/a	n/a	297,304	297,304	460,841	561,119	Currently using
		Actual:	n/a	-	270,277	347,199	544,776		
YouTube minutes watched	July - June	Target:	n/a	n/a	894,095	894,095	939,707	1,462,337	Currently using
		Actual:	n/a	-	777,474	854,370	1,419,745		
NPR One	July - June	Target:	n/a	n/a	n/a	n/a	n/a	50,000	Currently using
		Actual:	n/a	n/a	n/a	n/a	48,600		

STUDY PROCESS

Agency Selection

ETV is an agency subject to legislative oversight.²¹ On December 19, 2017, during the 122nd General Assembly, the Committee prioritizes the agency for study.²²

As the Committee encourages **collaboration in its legislative oversight process**, the Committee notifies the following individuals about the agency study: Speaker of the House, standing committee chairs in the House, members of the House, Clerk of the Senate, and Governor.

Subcommittee Membership

The **Education and Cultural Subcommittee of the House Legislative Oversight Committee** studies the agency during the 122nd General Assembly.²³ Throughout the study, the Honorable Joseph H. Jefferson, Jr., serves as chair. Other Subcommittee Members include:

- The Honorable Chandra E. Dillard;
- The Honorable Tommy M. Stringer; and
- The Honorable John Taliaferro “Jay” West, IV.

Agency Reports to Legislative Oversight Committee

During the legislative oversight process, the **Committee asks the agency to conduct self-analysis** by requiring it to complete and submit annual Restructuring Reports, a Seven-Year Plan for cost savings and increased efficiencies, and a Program Evaluation Report. The Committee posts each report on the agency page of the Committee’s website.

Restructuring Report

The Annual Restructuring Report fulfills the requirement in S.C. Code Ann. § 1-30-10(G)(1) that annually each agency report to the General Assembly “detailed and comprehensive recommendations for the purposes of merging or eliminating duplicative or unnecessary divisions, programs, or personnel within each department to provide a more efficient administration of government services.” The report, at a minimum, includes information in the following areas - history, mission and vision, laws strategic plan, human and financial resources, performance measures, and restructuring recommendations.

ETV submits its Annual Restructuring Reports on February 27, 2015, and January 12, 2016.²⁴ The agency’s 2016-17 Annual Accountability Report to the Governor and General Assembly, which it submits in September 2017, serves as its 2018 Annual Restructuring Report.²⁵

Seven-Year Plan for Cost Savings and Increased Efficiencies

S.C. Code Ann. § 1-30-10 requires agencies to submit “a seven year plan that provides initiatives and/or planned actions that implement cost savings and increased efficiencies of services and responsibilities within the projected seven-year period.”²⁶ ETV submits its plan on February 27, 2015.²⁷

Program Evaluation Report

When an agency is selected for study, the Committee may acquire evidence or information by any lawful means, including, but not limited to, "requiring the agency to prepare and submit to the investigating committee a program evaluation report by a date specified by the investigating committee." S.C. Code Ann. § 2-2-60 outlines what an investigating committee's request for a program evaluation report must contain. Also it provides a list of information an investigating committee may request. The Committee sends guidelines for ETV's Program Evaluation Report (PER) on January 23, 2018. The agency submits its report on April 18, 2018. The agency submits an amended report on August 3, 2018.²⁸

The PER includes information in the following areas - agency snapshot, agency legal directives, strategic plan and resources, performance, agency ideas/recommendations, and additional documents. The **Program Evaluation Report serves as the base document for the Committee's study of the agency.**

Information from the Public

Public input is a cornerstone of the House Legislative Oversight Committee's process. There are a variety of opportunities for public input during the legislative oversight process. Members of the public have an opportunity to participate anonymously in a public survey, provide comments anonymously via a link on the Committee's website, and appear in person before the Committee.²⁹ During the study, media articles related to the agency are compiled for member review.

Public Survey

From January 23 - March 1, 2018, the Committee posts an **online survey to solicit comments from the public about ETV** and five other agencies. The Committee sends information about this survey to all House members to forward to their constituents. Additionally, in an effort to communicate this public input opportunity widely, the Committee issues a statewide media release.³⁰

There are 501 responses to the survey, with 166 of these relating to ETV. The responses relating to the agency come from 18 of South Carolina's 46 counties.³¹ These comments are not considered testimony.³² As the survey notes, "input and observations from those citizens who [chose] to provide responses are very important . . . because they may help direct the Committee to potential areas for improvement with these agencies."³³ The Committee posts the survey results on the Committee's website. The **public is informed it may continue to submit written comments about agencies online** after the public survey closes.³⁴

Less than ten percent of survey respondents report a negative opinion of ETV.

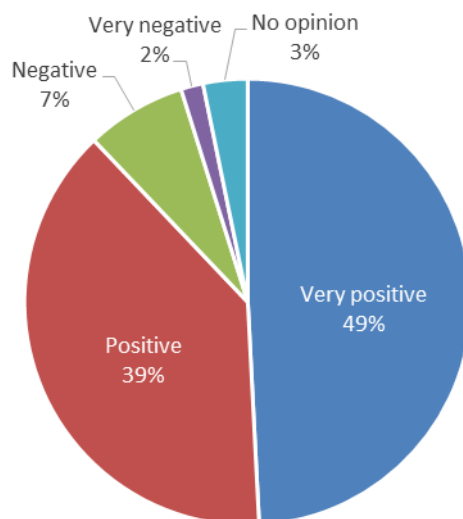


Figure 10. January 2018 public survey respondent opinion of ETV.

Over half of respondents report basing their opinions about ETV on personal or business experience with the agency, while nearly a quarter state that media coverage most significantly affects their opinions. A majority of those responding about ETV indicate they are state employees. Responses include comments on **educational services, programming type, and agency personnel policies**. These comments are posted verbatim to the Committee’s website, but they are not the comment or expression of the House Legislative Oversight Committee, any of its Subcommittees, or the House of Representatives.³⁵

Public Input via Committee Website

Throughout the course of the study, people are able to submit comments anonymously on the Committee website. No comments are submitted in this manner during the course of the ETV study.

Public Input via In-Person Testimony

During the study, the Committee offers the opportunity for the public to appear and provide sworn testimony.³⁶ A press release announcing this opportunity is sent to media outlets statewide on February 9, 2018.³⁷ The Committee holds a meeting dedicated to public input about ETV and other agencies on April 26, 2018. No one chooses to provide in-person testimony about ETV.³⁸

Meetings Regarding the Agency

The Committee meets with, or about, the agency on three occasions, and the Subcommittee meets with, or about, the agency on five occasions. All meetings are open to the public and stream live online; also, the videos are archived and the minutes are available online. A timeline of meetings is set forth in Figure 2 on page 7.

122nd General Assembly (2017-2018)

December 2017

On **December 19, 2017**, the full Committee selects the agency for study.³⁹

April 2018

On **April 26, 2018**, the full Committee holds its **first meeting** with the agency. Committee Vice-Chair Laurie Slade Funderburk states the purpose of the meeting is to **receive public testimony** regarding ETV and other agencies.⁴⁰ No one provide testimony about the agency.⁴¹

June 2018

On **June 5, 2018**, the Subcommittee holds **Meeting 2** with the agency. Subcommittee Chair Jefferson swears in the following ETV staff:

- Anthony Padgett, President and CEO;
- Mark Jahnke, Vice President of Engineering and Technology;
- Dean Byrd, Director of Education;
- Bobbi Kennedy, Special Projects Director; and
- Tracey Hunt, Chief Financial Officer.

The Subcommittee receives testimony from agency representatives and asks questions about the agency's history, legal directives, governance structure, organizational structure, products and services, funding of services, and recommendations. Members also ask questions about the following, which agency staff answer:

- Audience size;
- Carry-forward funds;
- Spectrum auction;
- Rural services;
- Customer feedback;
- Communications and marketing; and
- Relationship with the ETV Endowment.⁴²

August 2018

On **August 16, 2018**, the Subcommittee holds **Meeting 3** with the agency. The Subcommittee receives testimony and asks questions about the agency's advisory council, human resources, financial resources, partnerships, and strategic plan. Members also ask questions about the following, which agency staff answer:

- Employee demographics;
- Promotions;
- Employee feedback;
- Employee performance evaluations; and
- Collaboration with other agencies.⁴³

September 2018

On **September 6, 2018**, the Subcommittee holds **Meeting 4** with the agency. The Subcommittee receives testimony and asks questions about the agency's strategic plan, including associated financial resources, human resources, partners, and performance. Members also ask questions about the following, which agency staff answer:

- Donor fluctuations;
- Maintenance schedule for physical assets;
- Employee recruitment;
- Partnerships with higher education institutions for interns; and

- Efficiencies within the agency.

Subcommittee members also visit the Columbia, S.C. headquarters of the agency.⁴⁴

October 2018

On **October 3, 2018**, the Subcommittee holds **Meeting 5** with the agency. The Subcommittee receives testimony and asks questions about the agency's internal changes and recommendations. Subcommittee members make various motions. Roll call votes are held for the various motions, and they pass. Motion topics include:

- Marketing;
- Employee and customer feedback;
- Procurement;
- Interagency cooperation; and
- Agency's relationship with the endowment.⁴⁵

Subcommittee Chair Jefferson directs staff to draft the Subcommittee Report.

On **October 23, 2018**, the Subcommittee holds **Meeting 6** with the agency. Subcommittee Chair Jefferson makes a motion about modernizing agency statutes. A roll call vote is held and the motion passes. Subcommittee Chair Jefferson notifies the full Committee the study is ready for review.

On **October 23, 2018**, the full Committee holds **Meeting 7** with the agency. The Honorable Joseph H. Jefferson moves the Committee approve the Subcommittee study. Committee members have until November 2, 2018, to submit statements to be included in the Committee report.

Study Process Completion

Pursuant to Committee Standard Practice 13.4, **Committee members may provide a separate written statement for inclusion with the Committee's Study report.** The study, and written statements, are published online and the agency, as well as all House Standing Committees, receive a copy. The Committee shall offer at least one briefing to members of the House about the contents of the final oversight study approved by the Committee.⁴⁶ The Committee Chair may provide briefings to the public about the final oversight study.⁴⁷

To support the Committee's ongoing oversight by maintaining current information about the agency, the agency may receive an annual Request for Information.

RECOMMENDATIONS

The following **recommendations** include areas the Committee identifies **for potential improvement**. The **Committee recognizes these recommendations will not satisfy everyone nor address every issue or potential area of improvement at the agency**. These recommendations are based on the agency’s self-analysis requested by the Committee, discussions with the agency during multiple meetings, and analysis of the information obtained by the Committee. This information, including, but not limited to, the Program Evaluation Report, Accountability Report, Restructuring Report and videos of meetings with the agency, is available on the Committee’s website.

Continue

The **Committee does not have any specific recommendations with regards to continuance of agency programs**.

Revise

The **Committee has seven recommendations for revisions**. The Committee recommendations are adopted at three meetings during the study.⁴⁸ The recommendations are to ETV and the House Legislative Oversight Committee. They address marketing, feedback, procurement, interagency cooperation, the agency’s relationship with the endowment, and modernizing state law. An overview of these recommendations is provided in Table 1 on page 8.

Marketing and Communications Plan

The Committee has **one recommendation related to ETV marketing and communications**, and a summary is set forth in Table 21.

Table 21. Marketing recommendation to ETV.

Recommendation to ETV	
Marketing and Communications Plan	1.) ETV should (a) develop or revamp the agency’s marketing and communications plan, and (b) create a related strategy for implementation.

Early in the study, Subcommittee members ask ETV staff **how the agency’s services are marketed to different audiences**. President Padgett testifies the agency has started conversations about revamping marketing and communications, as a part of its strategic visioning going forward.⁴⁹ He provides an example of the agency’s typical marketing activities — “promos” promoting the agency’s activities and programming broadcast on ETV or South Carolina Public Radio. He notes the only people experiencing those “promos” are already a part of their audience. An alternative is to invest in advertising on networks with related programs, like buying space on Home and Garden Television to advertise ETV’s “Making it Grow.” The agency is researching cost and return on investment, “because as [ETV] grows viewers [ETV] also grow potential engagement opportunities, potential revenue opportunities, and also more importantly audience and impact opportunities.”⁵⁰

Employee and Customer Feedback

The Committee has **one recommendation related to ETV employee and agency feedback**, and a summary is set forth in Table 22.

Table 22. Employee and customer feedback recommendation to ETV.

Recommendation to ETV	
Anonymous Feedback	2.) ETV should develop a plan to receive anonymous employee and customer feedback for use in strategic planning and evaluation.

During the study, subcommittee members inquire about the agency’s **methods to obtain feedback from customers and employees**. They also ask how the agency uses the feedback. Table 23 provides information on the agency’s current methods of obtaining feedback.

Table 23. ETV methods for obtaining feedback.

Source of Feedback	Description	Utilization
Teachers, Administrators, and Staff	Annual educational products survey about how the materials help engage the students, if use of them results in improvement, and if the materials supports the profile of the South Carolina graduate. The survey is not anonymous.	Determine which products to produce ⁵¹
Employees	“Who Are We” roundtable series with goal of determining staff opinions of who the agency is as an organization, how people view the agency, and how employees view the agency. Staff meetings are also a method of obtaining employee feedback. ⁵²	Compile and present to employees, along with additional information on how used. ⁵³
General Public	Ratings data (e.g., Nielson ratings) provides insight into who is watching, who is listening, when they are watching, what they are watching, and how they’re watching. Google analytics and Passport (ETV online platform) real-time usage patterns provide information about online platform use. ⁵⁴ Donation patterns can fluctuate based on the programming. ⁵⁵	Determine future programming purchase or production

Following the Subcommittee’s recommendation that the agency investigate methods to obtain anonymous employee feedback, the agency identifies the *Incogneato* software program. Per the company’s website,

Incogneato (formerly Corpell Anonymous Box) is an online feedback collection and communication tool that helps businesses, organizations, or individuals anonymously collect feedback, and then communicate with their respondents. Each box is given a unique web address. Box creators are automatically notified when feedback is received, and can view it securely online. If respondents choose to leave an anonymous e-mail address, box creators can communicate with them via a secure dashboard. Even this communication is anonymous as the Incogneato software acts as an intermediary sending messages back and forth.

The annual cost to ETV will be \$400.⁵⁶ The agency is conducting tests and expects to have a complete roll-out in December of 2018.⁵⁷ The agency is also developing internal processes for how to route and utilize feedback once it is received.

Procurement Exemption

The Committee has **one recommendation related to ETV procurement flexibility**, and a summary is set forth in Table 24.

Table 24. Procurement recommendation to ETV.

Recommendation to ETV	
Procurement Exemption	3.) ETV should seek a procurement exemption for purchase of industry-specific services and goods through the existing process with the State Fiscal Accountability Authority.

There are two ways agencies are exempted from the processes prescribed by the state’s Consolidated Procurement Code: (1) through legislative action (i.e., statute or proviso), or (2) through an exemption from the board of the State Fiscal Accountability Authority (SFAA - formerly the Budget and Control Board). S.C. Code Ann. § 11-35-710 delineates exemptions to the procurement code, and authorizes the SFAA board to grant exemptions to the Consolidated Procurement Code. SFAA provides most of the specific exemptions.⁵⁸

During the study ETV staff members highlight challenges related to complying with the procurement code for some industry-specific items. According to agency staff, the process slows down the ability to acquire technology and at times increases the amount the agency pays because of the delay.⁵⁹

In its **third recommendation**, the Committee recommends the agency seek **procurement flexibility for purchase of industry-specific services and goods**, such as annually-acquired programming or tower-climbing. A similar, but less broad, exemption has been granted by the former Budget and Control Board on May 5, 1994, for “the procurement of copyrighted educational films, filmstrips, slides transparencies, CD ROM documents, data bases, computer assisted instructional materials interactive video programs and other related materials made available by information technology that can only be obtained from the company providing the information or service.”⁶⁰

Collaboration

The Committee has **two recommendations related to agency collaboration**, and a summary is set forth in Table 25.

Table 25. Agency collaboration recommendations to ETV and House Legislative Oversight Committee.

Recommendation to the House Legislative Oversight Committee	
Agency Funding Collaboration	4.) The House Legislative Oversight Committee should inquire about the efforts of each agency under study to collaborate with other agencies to seek funding.
Recommendation to ETV	
Scope of Service	5.) ETV should collaborate with the state Department of Education as to the potential need to revise language in S.C. Code Ann. § 59-32-30(4) in a way that would not conflict with provisions of the South Carolina Comprehensive Health Education Act.

Committee members ask **how the agency collaborates with other state agencies**, both to accomplish agency goals and to obtain mutually beneficial funding. An example of a collaboration opportunity, provided by the agency, is the potential for joint applications with the Emergency Management Division

of the Adjutant General’s Office for nationally-available funding. This type of funding would support the communications backbone for the state’s emergency management system.⁶¹ In its **fourth recommendation**, the Committee recommends every study include inquiry into interagency collaboration to receive funding, as collaboration could increase chances of being awarded funding, reduce redundant requests from the same state, and demonstrate an innovative means to fulfill the agency’s mission.

The agency proposes the Committee consider recommending broadening the language of S.C. Code Ann. § 59-32-30(4). This section is a part of the Comprehensive Health Education Act, specifically the guidelines and restrictions on each local school board’s comprehensive health education program. The agency’s proposal removes the last two sentences in an effort to broadly state how the agency can assist the Department of Education.

SECTION 59-32-30. Local school boards to implement comprehensive health education program; guidelines and restrictions.

(A) Pursuant to guidelines developed by the board, each local school board shall implement the following program of instruction:

(4) The South Carolina Educational Television Commission shall work with the department in developing instructional programs and materials that may be available to the school districts. ~~Films and other materials may be designed for the purpose of explaining bodily functions or the human reproductive process. These materials may not contain actual or simulated portrayals of sexual activities or sexual intercourse.~~

However, as this section is within the Comprehensive Health Education Act, the recommended change would only direct the agency to work with the Department on items related to the Act. In addition, the removal of this clause could conflict with the intent of the guidelines and restrictions section.

As a result, in its **fifth recommendation** the Committee recommends ETV and the Department work together to devise language that broadly reflects ETV’s ability to produce instructional programs and materials and does not conflict with S.C. Code Ann. § 59-32-30.

Endowment Relationship

The Committee has **one recommendation related to ETV’s relationship with the ETV Endowment**, and a summary is set forth in Table 26.

Table 26. Endowment relationship recommendation to ETV.

Recommendation to ETV	
Agreement with Endowment	6.) ETV should work with the ETV Endowment to create a memorandum of agreement or understanding which dictates the parameters in which the two entities operate.

The ETV Endowment of South Carolina is a charitable nonprofit (501(c)(3)) organization founded “to support and promote South Carolina educational public broadcasting activities.”⁶² During the 2017-18 fiscal year, ETV receives \$3.6M from the endowment. This represents slightly more than 10% of the agency’s authorization for the year.⁶³ However, neither the endowment nor the ETV Commission’s governing documents specify the relationship, beyond general support.⁶⁴

ETV staff provide the following explanation of the process by which a determination is made on the amount of funding the Endowment provides to the agency:

The funds [the agency] receives from the ETV Endowment are derived from revenue generated from a combination of donor solicitation activities including pledge drives, direct mail, online appeals, newsletters, telemarketing, car donations, and planned giving. The Endowment is governed by an independent, self-perpetuating Board of Trustees.

The Endowment’s Executive Director and Financial Officer develop the Endowment’s annual budget, the majority of which is allocated to support television and radio programming broadcast by ETV and South Carolina Public Radio (“ETV”). The budgeted program support is based on anticipated purchase and production costs of programming and program-related requests from ETV.

Annually, the Endowment’s Finance and Investment Committee reviews the budget and submits it as a recommendation to the Endowment’s Board of Trustees for approval. The Board of Trustees votes annually to approve the budget at its May Board meeting.⁶⁵

During the study, agency staff testify the agency provides input by projecting what the programming costs might be for the year and then providing that information to the Endowment to support the budget process. Then the agency invoices the Endowment throughout the year based on the approved budget. Agency staff also testify that for specific projects, the Endowment and agency enter into memoranda of understanding.⁶⁶ In its **sixth recommendation**, the Committee suggests the agency seek an overarching formalized agreement about the process with the Endowment.

State Law Modernization

The Committee has **one recommendation related to modernizing state law to reflect the scope of the agency’s current roles and responsibilities**, and a summary is set forth in Table 27.

Table 27. State law modernization recommendation to General Assembly.

Recommendation to General Assembly	
State Law Modernization	7.) The General Assembly should update Title 59, Chapter 7 of the S.C. Code of Laws to reflect ETV’s current roles and responsibilities.

The section of the South Carolina Code of Laws establishing the ETV Commission does not reflect ETV’s current and potential roles. Chapter 7 of Title 59 is last substantively updated in 1962, when ETV is intended to be a closed-circuit educational service.⁶⁷ Presently, ETV provides a wider variety of programming, across multiple platforms, including broadcast television, radio, and the internet. ETV also provides other services, including emergency management support, Department of Education certified teacher training, and management of all towers on state-owned property.⁶⁸ Modernizing Chapter 7 of Title 59 provides ETV with the General Assembly’s current intent for the agency.

Eliminate

The **Committee does not have any specific recommendations with regards to elimination of agency programs.**

INTERNAL CHANGES IMPLEMENTED BY AGENCY RELATED TO STUDY PROCESS

Throughout the study process, ETV staff provide updates to the Subcommittee regarding agency changes made as a result of the oversight process. The agency begins implementation of Committee recommendations one (marketing and communications plan) and two (anonymous customer and employee feedback) during the process. While not a recommendation, agency staff note Subcommittee questioning reveals deficiencies in the agency's data about the advisory council. Also, prior to beginning the study process, the agency researches options for reorganization. Completing the self-analysis required in the Program Evaluation Report (PER) helps the agency finalize its structure going forward. The self-analysis also helps agency staff conclude there is a need to update the state statutes governing the agency's operations.

SELECTED AGENCY INFORMATION

ETV. "Program Evaluation Report, 2018."

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Combined%20PER%20Amended%2080318.PDF> (accessed October 8, 2018).

ETV. "Restructuring and Seven-Year Plan Report, 2015."

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2015AgencyRestructuringandSevenYearPlanReports/2015%20Education%20Television%20Commission.pdf> (accessed October 8, 2018).

ETV. "Agency Accountability Report, 2016-2017."

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Reports%20&%20Audits%20-%20Reports%20and%20Reviews/Accountability%20Report%20-%202016-2017.pdf> (accessed October 8, 2018).

S.C. House of Representatives, Legislative Oversight Committee. "January 23 - March 1 2018 Survey Results."

https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/LLR/Public_Survey_January_February_2018.PDF (accessed October 8, 2018).

Agency Web Addresses

SCETV Website address	https://www.scetv.org
KnowItAll	https://www.KnowItAll.org
LearningWhy	https://www.learningwhy.org
SCETV Teacher Courses	https://scetvlearn.org
PBS Teacherline Southeast	http://www.teacherlinesoutheast.org
SLED Constable Training	https://sledconstabletraining.org
SC Interoperability	http://interoperability.sc.gov
SCETV PBS KIDS	https://www.scetv.org/kids
SC Public Radio	www.scpublicradio.org
SCETV Education	www.scetv.org/education
SCETV YouTube	www.youtube.com/user/SouthCarolinaETV
COVE/Passport	https://www.video.scetv.org
Carolina Classrooms	https://www.scetv.org/television/programs/carolina-classrooms
Reel South	www.scetv.org/reelsouth

APPENDICES

Appendix A. Agency Statutes

CHAPTER 7 Educational Television Commission

SECTION 59-7-10. Educational Television Commission created; appointment and terms of members.

There is hereby created the South Carolina Educational Television Commission, which shall be composed of the Superintendent of Education, who shall be a member of the commission, ex officio, and in addition the commission shall be composed of eight members to be appointed by the Governor as follows: One shall be appointed from each of the congressional districts, and one shall be appointed from the State at large, who shall be named by the Governor as chairman of the commission. The term of the member who serves ex officio shall be coterminous with the term of the office to which he was elected, and the terms of the members appointed by the Governor shall be for six years, except that of those first appointed two shall serve for terms of two years, two shall serve for terms of four years and three shall serve for terms of six years, after which the terms of all members shall be for six years.

HISTORY: 1962 Code Section 21-60; 1960 (51) 1779; 1991 Act No. 248, Section 6; 2012 Act No. 176, Section 1, eff May 25, 2012.

Editor's Note

2012 Act No. 176, Sections 18 and 19, provide as follows:

"SECTION 18. Notwithstanding any other provision of law to the contrary, any person elected or appointed to serve, or serving, as a member of any board or commission to represent a Congressional district, whose residency is transferred to another district by a change in the composition of the district, may serve, or continue to serve, the term of office for which he was elected or appointed; however, the appointing or electing authority shall appoint or elect an additional member on that board or commission from the district which loses a resident member as a result of the transfer to serve until the term of the transferred member expires. When a vacancy occurs in the district to which a member has been transferred, the vacancy must not be filled until the full term of the transferred member expires.

"SECTION 19. In the event that elections for incumbent university board of trustees' seats whose terms are expiring this year are not held prior to June 30, 2012, current board members will retain their seats until the General Assembly reconvenes and holds elections."

Effect of Amendment

The 2012 amendment substituted "eight" for "seven"; removed the word "six" preceding the phrase "congressional districts".

SECTION 59-7-20. Advisory committees.

The Commission shall appoint an advisory committee of educators and an advisory committee of technical experts, each of which shall consist of such numbers as the Commission may deem advisable, and the terms of the members of the committee of educators and committee of technical experts shall be for such length and under such conditions as the Commission may decide.

HISTORY: 1962 Code Section 21-60.1; 1960 (51) 1779.

SECTION 59-7-30. Compensation.

The members of the Commission and each of the advisory committees shall receive such per diem and mileage as authorized by law for other boards and commissions of the State.

HISTORY: 1962 Code Section 21-60.2; 1960 (51) 1779.

SECTION 59-7-40. Studies and reports; cooperation of State agencies; acquisition of property.

The Commission shall make a complete study of the use of educational television and its adaptation for instructional purposes in all of the public schools of the State. The State Department of Education and any other State agency shall render such assistance, advice and cooperation as may be within their means upon the request of the Commission. The Commission shall make such report with recommendations as may be desirable to the Governor and the General Assembly from time to time. The Commission may purchase, lease or otherwise acquire and operate such educational television, radio, and related equipment and facilities as are required to develop, promote and extend educational programs to meet the needs of the State and its citizens.

HISTORY: 1962 Code Section 21-60.3; 1960 (51) 1779; 1971 (57) 484.

SECTION 59-7-50. Contributions; lease or sale of use of facilities, equipment and other program related materials.

The Commission shall have the power to accept contributions from all persons, firms and corporations who may wish to contribute to the program, provided, that both the acceptance and use of any such contributions shall be subject to express approval by the State Budget and Control Board. The Commission may lease or sell the use of its facilities, equipment, programs, publications and other program related materials on such terms as the Commission deems advantageous, and funds received therefrom shall be used for Commission purposes.

HISTORY: 1962 Code Section 21-60.4; 1960 (51) 1779; 1971 (57) 484.

Code Commissioner's Note

At the direction of the Code Commissioner, reference in this section to the former Budget and Control Board has not been changed pursuant to the directive of the South Carolina Restructuring Act, 2014 Act No. 121, Section 5(D)(1), until further action by the General Assembly.

SECTION 59-7-60. Textbooks and curricula in educational television.

The textbooks and curricula in educational television shall be in conformity with the general policies of the State Department of Education.

HISTORY: 1962 Code Section 21-60.5; 1962 (52) 1741.

Appendix B. Agency Deliverables⁶⁹

Table 28 includes details about the agency's services and products.

Table 28. ETV Deliverables

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Provide media for instructional, educational, and cultural purposes through public broadcasting	47 U.S.C. Section 396	✓	✓	✓	✓	✓	✓	Decline in education throughout the state, including continuing education and early childhood education.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Encourage the growth and development of nonbroadcast telecommunications technologies for the delivery of public telecommunications services	47 U.S.C. Section 396	✓	✓	✓	✓	✓	✓	Decline in education throughout the state, including continuing education and early childhood education.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Expand and develop public telecommunications and the diversity of its programming	47 U.S.C. Section 396	✓	✓	✓	✓	✓	✓	Students and citizens would be unable to access our services and may not be exposed to the diverse viewpoints that ETV provides.	Work to reduce the number of state procurement procedures which impede our timely transitions to new technologies.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Encourage the development of programming that involves creative risks and that addresses the needs of unserved and underserved audiences, particularly children and minorities	47 U.S.C. Section 396	✓	✓	✓	✓	✓	✓	The underserved audiences, particularly children and minorities, may fall further behind in early childhood educational development, which could negatively impact career paths.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Address national concerns and solve local problems through community programs and outreach programs	47 U.S.C. Section 396	✓	✓	✓	✓	✓	✓	Without having programs to address community needs, a large portion could go underserved.	Attend and participate in ETV community and outreach programs so that others will also become engaged in the process.
All citizens have access to public telecommunications services through all appropriate available telecommunications distribution technologies	47 U.S.C. Section 396	✓	✓	✓	✓	✓	✓	If there was no public TV and Radio, South Carolina's culture and history would be lost to many parts of the state.	Obtain and understand the services provided through public TV and Radio at ETV where there is a main emphasis on culture and history of the state.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Federal requirement for practice and procedures for telecommunication services and equipment	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	This could cause a potential for fines and loss of licensing.	Support ETV by understanding the need for exemptions through the procurement process.
Disruptions to communications	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	This could cause a potential for fines and loss of licensing as well as a huge loss for citizens to know about emergency situations.	Support ETV by understanding the need for exemptions through the procurement process to ensure on air interruptions are minimal.
Access to telecommunications service	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	Minority, rural, and underserved populations may not have access to emergency alerts and healthcare options.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Emergency alert system requirements	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	This is a loss for citizens to know about emergency situations.	Support ETV by understanding the role we have in this and also our need to work with the Emergency Management Division (EMD) to ensure the safety of all citizens.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Resiliency, redundancy, and reliability of communications	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	The services provided would not be consistent or reliable to the citizens who need the services for their awareness and educational use.	Advocate for the services provided by ETV to constituents.
Access to services and equipment for people with disabilities	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	Individuals with disabilities would not be able to have access to the state's public radio and TV's editorially balanced information.	Support ETV by ensuring there are no conflicting mandates issued which would prevent this deliverable from being performed.
Construction, marking, and lighting of antenna structures	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	Through not meeting this deliverable, we would be in violation of both Federal Aviation Administration (FAA) and Federal Communications Commission (FCC) regulations as well as putting the citizens of the state at an extremely high risk of injury.	Support ETV by understanding the need for exemptions through the procurement process.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Prevent harmful interference to authorized radio communication services	Title 47 C.F.R. Chapter I	✓	✓	✓	✓	✓	✓	This could dilute the current emergency communications infrastructure which depends on two-way radio and other mechanisms to provide redundancy and resiliency.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.
Creates ETV Commission	Section 59-7-10	✓	✓	✓	✓	✓	✓	There would not be a strong leadership presence as there currently is with this guidance.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Creates ETV Commission Advisory Committees	Section 59-7-20	✓	✓	✓	✓	✓	✓	There would not be subject matter experts to issue leadership guidance.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Reimburse the members of the Commission and the advisory committees for per diem and mileage	Section 59-7-30	✓	✓	✓	✓	✓	✓	Members would not be as inclined to serve and/or participate in regularly scheduled meetings.	Continue to support and increase the state allowances for this reimbursement.
Study of the use of educational television for instructional purposes in public schools statewide	Section 59-7-40	✓	✓	✓	✓	✓	✓	We would not be current with educational curriculum and standards if we were not aware of how we are being utilized throughout the state.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Purchase, lease or acquire and operate educational television, radio, and related equipment and facilities	Section 59-7-40	✓	✓	✓	✓	✓	✓	Services would not be able to be provided without having the right equipment and facilities needed.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Monitor all leases or the sale of facilities, equipment, programs, publications and other program related materials	Section 59-7-50	✓	✓	✓	✓	✓	✓	There would be a reduction or loss in revenue from not ensuring we have received all payments and that contracts are up to date to cover the costs.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Ensure the textbooks and curricula are in conformity with the general policies of the state Department of Education.	Section 59-7-60	✓	✓	✓	✓	✓	✓	We would not be current with educational curriculum and standards if we were not aware of how we are being utilized throughout the state.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Identify carry forward amounts and designate appropriate accounting codes	Proviso 8.1*	✓	✓	✓	✓	✓	✓	There would loss in funding if we did not carry forward funds which could not be procured in the prior fiscal year.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Distribute specified amount from Spectrum Auction in segregated and restricted account	Proviso 8.2	✓	✓	✓	✓	✓	✓	These funds could be combined and not used for the intended purpose thus causing a loss of funding and services to not be invested in the infrastructure.	Ensure the funds remain fully intact by supporting the investment and infrastructure needs at ETV.
Distribute specified amount from Spectrum Auction to the SC Department of Education	Proviso 8.2	✓	✓	✓	✓	✓	✓	These funds could be combined and not used for the intended purpose thus causing the Dept. of Education to have access and deliver standard based curriculum tools.	Ensure the funds remain fully intact by supporting the collaborative curriculum support efforts of ETV with the Dept. of Education.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Produce Spectrum Auction report to Ways and Means and Senate Finance Committee	Proviso 8.2	✓	✓	✓	✓	✓	✓	If the report was not submitted, there would not be transparency in ETV's efforts to improve its current infrastructure.	Through providing feedback after reading the report to ensure we are completing the initiative and can apply the feedback to improve the investments.
Monitor all leases for antenna and tower operations through inspections	Proviso 8.3	✓	✓	✓	✓	✓	✓	Potential tower failures could cause significant property damage and personal injury and we would also be in violation of our contracts.	Advocate for a workforce with expertise in tower maintenance and repair.
Approve all leases for antenna placement on state-owned towers and building	Proviso 8.4	✓	✓	✓	✓	✓	✓	Statewide integrated communication would be impaired along with a potential loss of operating revenue.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Coordinate new tower construction on state-owned property	Proviso 8.4	✓	✓	✓	✓	✓	✓	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of ETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Promote and market excess capacity on the state's wireless communications infrastructure	Proviso 8.4	✓	✓	✓	✓	✓	✓	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of ETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.
Generate revenue by leasing, licensing, or selling excess capacity on the state's wireless communications infrastructure	Proviso 8.4	✓	✓	✓	✓	✓	✓	There would not be enough funding to meet the needs or supporting our current infrastructure's maintenance.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Construct new communications assets on state-owned property	Proviso 8.4	✓	✓	✓	✓	✓	✓	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of ETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.
Retain and expend funds for agency operations from the wireless communications towers efforts	Proviso 8.4	✓	✓	✓	✓	✓	✓	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of ETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Carry forward funding from the wireless communications towers effort	Proviso 8.4	✓	✓	✓	✓	✓	✓	There would loss in funding if we did not carry forward funds which could not be procured in the prior fiscal year.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Issue a Wireless Communications Tower report for the Senate Finance and House Ways and Means Committees.	Proviso 8.4	✓	✓	✓	✓	✓	✓	If the report was not submitted, there would not be transparency in ETV's wireless communication efforts within the state.	Through providing feedback after reading the report to ensure we are completing the initiative and can apply the feedback to improve the investments.
Percentage of sale of surplus property proceeds to be transferred to the Department of Administration	Proviso 93.20	✓	✓	✓	✓	✓	✓	These funds could be combined and not used for the intended purpose thus causing the Dept. of Administration not to reinvest in current occupied state facilities.	Ensure the funds remain fully intact by supporting the reinvestment of maintaining current state properties.
All sale of surplus property for Key Road to be retained internally	Proviso 93.20	✓	✓	✓	✓	✓	✓	These funds could be combined and not used for the intended purpose thus causing ETV not to reinvest in the intended purpose.	Ensure the funds remain fully intact by supporting ETV's goals and initiatives.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Provide technology, encourage use of technology in public schools	Proviso 117.27	✓	✓	✓	✓	✓	✓	Schools throughout the state would not have the ability to educate students which would limit their efficacy of instruction.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Funds retained and carried forward for the purpose of the School Technology Initiative	Proviso 117.27	✓	✓	✓	✓	✓	✓	There would be a loss in funding if we did not carry forward funds which could not be procured in the prior fiscal year.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Monitors the management and administration of the broadband spectrum lease and receives lease payments directly	Proviso 117.79	✓	✓	✓	✓	✓	✓	The state's emergency services would be impacted causing major breakdowns in communication.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Monitor any defaults by the current lease holders and use contingent funds until such time as a new lease can be negotiated	Proviso 117.79	✓	✓	✓	✓	✓	✓	These funds could be not used for the intended purpose thus causing a reduction in the level of service that ETV is current providing.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Receive funds and designate for continuation of services as provided in the prior fiscal year	Proviso 117.89	✓	✓	✓	✓	✓	✓	These funds could be not used for the intended purpose thus causing a reduction in the level of service that ETV is current providing.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Receive EIA funding and provide professional development with school districts and state Department of Education	Proviso 1A.23	✓	✓	✓	✓	✓	✓	These funds could be not used for the intended purpose thus causing a decrease of educational services provided throughout the state school systems.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.
Receive funding and provide training and technical support on educational resources to teachers and schools	Proviso 1A.36	✓	✓	✓	✓	✓	✓	These funds could be not used for the intended purpose thus causing a decrease of educational services provided throughout the state school systems.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.

Deliverable	Applicable Laws	Outcome evaluation?	Knowledge of annual # of potential customers?	Knowledge of annual # of customers served?	Customer satisfaction evaluation?	Knowledge of cost it incurred per unit?	Allowed to charge for the service or product?	Greatest potential harm to the public if deliverable is not provided	1-3 agency recommendations to the General Assembly for how the General Assembly can help avoid the greatest potential harm
Work with the state Department of Education to expand the engagement of stakeholders	Proviso 1A.43	✓	✓	✓	✓	✓	✓	Educational services would not be able to be current with national requirements without the support and services provided from ETV.	Advocate for the services provided by ETV to constituents and modernize laws and regulations to reflect expanded scope and services of ETV and to allow the agency and help minimize friction when conducting industry related business activities.

Table Note: The provisos are from the 2017-18 General Appropriations Act.

CONTACT INFORMATION

Committee Contact Information

Physical:

South Carolina House of Representatives
Legislative Oversight Committee
1105 Pendleton Street, Blatt Building Room 228

Mailing:

Post Office Box 11867
Columbia, South Carolina 29211

Telephone: 803-212-6810

Online:

You may visit the South Carolina General Assembly Home Page (<http://www.scstatehouse.gov>) and click on "Citizens' Interest" then click on "House Legislative Oversight Committee Postings and Reports". This will list the information posted online for the Committee; click on the information you would like to review. Also, a direct link to Committee information is <http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php>.

Agency Contact Information

Address:

1041 George Rogers Blvd.
Columbia, SC 29201

Telephone:

(803) 737-3200

Online:

<https://www.sctev.org/>

ENDNOTES

¹ The agency snapshot is compiled from information in the Educational Television Network Commission's study materials available online under "Citizens' Interest," under "House Legislative Oversight Committee Postings and Reports," and then under "ETV Commission" <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyPHPFiles/ETV.php> (accessed October 9, 2018).

² S.C. Code Ann. § 2-2-20(C).

³ For the purposes of this study, the acronym ETV is used to describe the agency. It is inclusive of South Carolina Educational Television and South Carolina Public Radio.

⁴ S.C. House of Representatives, House Legislative Oversight Committee, "Program Evaluation Report (Originally submitted April 18, 2018; Amended August 3, 2018)," under "Committee Postings and Reports," under "House Legislative Oversight Committee," and under "ETV Commission"

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Combined%20PER%20Amended%20080318.PDF> (accessed October 5, 2018). Hereinafter, "Agency PER."

⁵ Act No. 855 of 1958.

⁶ Act No. 802 of 1960.

⁷ 47 U.S.C. § 396.

⁸ Act No. 410 of 1971, § 25.

⁹ S.C. Code of Regulations § 30.18.

¹⁰ 2018-19 Budget Proviso 117.89 directing the Department of Administration Section 93 for Legislative and Public Affairs Coverage and Emergency Communications Backbone and to the Law Enforcement Training Council in Section 64 for State and Local Training of Law Enforcement, City and County municipal training services must be transferred to the Educational Television Commission (ETV) during July of the current fiscal year for the continuation of services as provided in the prior fiscal year. 2018-19 Budget Proviso 1A.35 stating of funds appropriated in Part 1A South Carolina Educational Television must provide training and technical support on the educational resources available to teachers and school districts.

¹¹ S.C. House of Representatives, House Legislative Oversight Committee, "2016-17 Agency Accountability Report," under "Committee Postings and Reports," under "House Legislative Oversight Committee," and under "ETV Commission"

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Reports%20&%20Audits%20-%20Reports%20and%20Reviews/Accountability%20Report%20-%202016-2017.pdf> (accessed October 9, 2018). Hereinafter, "2016-17 Accountability Report."

¹² *Ibid.*

¹³ S.C. Code Ann. § 59-7-10.

¹⁴ Agency PER

¹⁵ Agency PER. Myra Boyd, ETV executive assistant email message to House Oversight Committee Auditor/Research Analyst Carmen J.M. Simon, October 12, 2018. The appointment date is the date of the original appointment, as reported by the agency. The Secretary of State's website includes the reappointment date, as the appointment date.

¹⁶ Agency PER.

¹⁷ S.C. House of Representatives, House Legislative Oversight Committee, "Agency Presentation," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "ETV Commission," under "Meetings," and under "Wednesday, October 3, 2018 at 9:00 a.m."

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyPHPFiles/ETV.php> (accessed October 9, 2018).

¹⁸ Ibid.

¹⁹ Agency PER.

²⁰ Agency PER.

²¹ SC Code Ann. § 2-2-10(1).

²² S.C. House of Representatives, House Legislative Oversight Committee, "Meeting Minutes" (December 19, 2017), under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "ETV Commission," and under "Meetings,"

https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/12.19.17_Meeting_Minutes_Full_Comm.pdf (accessed October 5, 2018). A video of the meeting is available at <https://www.scstatehouse.gov/video/archives.php?key=7461>.

Hereinafter, "12/19/17 Meeting Minutes and Video."

²³ S.C. House of Representatives, House Legislative Oversight Committee, "Subcommittees -2018," under "Committee Information," under "House Legislative Oversight Committee,"

https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/Subcommittee_2018_71518.pdf (accessed October 5, 2018).

²⁴ S.C. House of Representatives, House Legislative Oversight Committee, "Restructuring and Seven-Year Plan Report," under "Committee Postings and Reports," under "House Legislative Oversight Committee," and under "ETV Commission"

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2015AgencyRestructuringandSevenYearPlanReports/2015%20Education%20Television%20Commission.pdf> (accessed October 9, 2018). Hereinafter, "Restructuring and Seven-Year Plan Report."

And S.C. House of Representatives, House Legislative Oversight Committee, "2016 Annual Restructuring Report," under "Committee Postings and Reports," under "House Legislative Oversight Committee," and under "ETV Commission"

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2016%20ARR/2016%20ARR%20-%20ETV.pdf> (accessed October 9, 2018).

²⁵ 2016-17 Accountability Report.

²⁶ S.C. Code of Laws Ann. § 1-30-10.

²⁷ Restructuring and Seven-Year Plan Report.

²⁸ Agency PER.

²⁹ A brochure about the House Legislative Oversight's Committee process is available online

<http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/Brochure%205.18.17.pdf> (accessed October 5, 2018).

Also, there are ongoing opportunities to request notification when meetings are scheduled and to provide feedback about state agencies under study that can be found on the Committee's website at <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php> (accessed October 5, 2018).

³⁰ S.C. House of Representatives, House Legislative Oversight Committee, "Press Release announcing Public Survey (January 23, 2018)," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "ETV Commission," and under "Public Survey and Public Input,"

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Press%20Release%20Announcing%20Public%20Survey%20\(January%2023,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Press%20Release%20Announcing%20Public%20Survey%20(January%2023,%202018).pdf) (accessed October 5, 2018). Hereinafter, "Press Release announcing Public Survey (January 23, 2018)."

³¹ S.C. House of Representatives, House Legislative Oversight Committee, "Survey Results (January 23 – March 1, 2018)," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "ETV Commission," and under "Public Survey and Public Input,"

https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/LLR/Public_Survey_January_February_2018.PDF (accessed October 5, 2018). Hereinafter, "Survey Results (January 23 – March 1, 2018)."

³² Committee Standard Practice 10.4.

³³ This text is included in the online survey as seen by survey respondents, and is not available after the survey closes.

³⁴ S.C. House of Representatives, House Legislative Oversight Committee, "Submit Public Input," under "Committee Postings and Reports," under "House Legislative Oversight Committee," and under "Public Participation"

<https://www.research.net/r/ProvideInputtotheSCHouseLegislativeOversightCommittee> (accessed October 5, 2018).

³⁵ Survey Results (January 23 – March 1, 2018). Committee Standard Practice 10.4.2 allows for the redaction of profanity.

³⁶ Also, the chair of any Committee or Subcommittee meeting has the discretion to allow testimony during meetings.

³⁷ S.C. House of Representatives, House Legislative Oversight Committee, "Statewide Media Release Inviting the Public to Provide Testimony about Six Agencies Under Study (February 9, 2018)" under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "ETV Commission," and under "Public Survey and Public Input,"

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Statewide%20Media%20Release%20Inviting%20the%20Public%20to%20Provide%20Testimony%20about%20Six%20Agencies%20Under%20Study%20\(Febuary%209,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Statewide%20Media%20Release%20Inviting%20the%20Public%20to%20Provide%20Testimony%20about%20Six%20Agencies%20Under%20Study%20(Febuary%209,%202018).pdf) (accessed October 4, 2018).

³⁸ S.C. House of Representatives, House Legislative Oversight Committee, "Meeting Minutes" (April 26, 2018), under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "ETV Commission," and under "Meetings,"

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/4.26.18%20Meeting%20Minutes%20\[FULL\].PDF](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/4.26.18%20Meeting%20Minutes%20[FULL].PDF) (accessed October 4, 2018). A video of the meeting is available at <https://www.scstatehouse.gov/video/archives.php?key=8172>.

Hereinafter, "4/26/18 Meeting Minutes and Video."

³⁹ S.C. House of Representatives, House Legislative Oversight Committee, “December 19, 2017,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” and under “Full Committee Minutes,” https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/12.19.17_Meeting_Minutes_Full_Comm.pdf (accessed October 9, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>.

⁴⁰ S.C. House of Representatives, House Legislative Oversight Committee, “April 26, 2018,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” and under “Full Committee Minutes,” [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/4.26.18%20Meeting%20Minutes%20\[FULL\].PDF](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/4.26.18%20Meeting%20Minutes%20[FULL].PDF) (accessed October 9, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>. Agencies in attendance: ETV Commission, Commission on Indigent Defense, and Commission on Prosecution Coordination.

⁴¹ *Ibid.*

⁴² S.C. House of Representatives, House Legislative Oversight Committee, Education and Cultural Subcommittee “June 5, 2018 Meeting Minutes,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “ETV Commission,” and under “Meetings,” <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/EducationSub/Meeting%20Minutes%20060518.pdf> (accessed October 9, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>. Hereinafter, “June 5, 2018 Meeting Minutes and Video.”

⁴³ S.C. House of Representatives, House Legislative Oversight Committee, Education and Cultural Subcommittee “August 16, 2018 Meeting Minutes,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “ETV Commission,” and under “Meetings,” https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/EducationSub/Meeting%20Minutes%2008_16.pdf (accessed October 9, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>. Hereinafter, “August 16, 2018 Meeting Minutes and Video.”

⁴⁴ S.C. House of Representatives, House Legislative Oversight Committee, Education and Cultural Subcommittee “September 6, 2018 Meeting Minutes,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “ETV Commission,” and under “Meetings,” https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/EducationSub/Meeting%20Minutes%2009_6.pdf (accessed October 9, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>. Hereinafter, “September 6, 2018 Meeting Minutes and Video.”

⁴⁵ S.C. House of Representatives, House Legislative Oversight Committee, Education and Cultural Subcommittee “October 3, 2018 Meeting Minutes,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “ETV Commission,” and under “Meetings,” <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/October0318MeetingMinutes.pdf> (accessed October 9, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>. Hereinafter, “October 3, 2018 Meeting Minutes and Video.”

⁴⁶ Committee Standard Practice 14.1.

⁴⁷ Committee Standard Practice 14.2.

⁴⁸ June 5, 2018 Meeting Minutes and Video; See also August 16, 2018 Meeting Minutes and Video; See also October 3, 2018 Meeting Minutes and Video.

⁴⁹ June 5, 2018 Meeting Minutes and Video.

⁵⁰ *Ibid.*

⁵¹ *Ibid.*

⁵² August 16, 2018 Meeting Minutes and Video.

⁵³ *Ibid.*

⁵⁴ Agency PER

⁵⁵ September 6, 2018 Meeting Minutes and Video

⁵⁶ Tracey Hunt, ETV Vice President of Administration and Chief Financial Officer (CFO) email message to House Oversight Committee Auditor/Research Analyst Carmen J.M. Simon, October 2, 2018.

⁵⁷ September 6, 2018 Meeting Minutes and Video.

⁵⁸ The most recent compilation of procurement exemptions, granted by the board, available is from 2013. At that time there were over 100 exemptions, as compared to the 14 exemptions provided for in statute.

⁵⁹ October 3, 2018 Meeting Minutes and Video.

⁶⁰ State Fiscal Accountability Authority, “Current Procurement Code Exemptions Last Revised January 3, 2013,” https://procurement.sc.gov/files/20130103_Exemption_Table_%28FINAL%29_%28booklet%29.pdf (accessed March 23, 2018).

⁶¹ August 16, 2018 Meeting Minutes and Video.

⁶² S.C. House of Representatives, House Legislative Oversight Committee, “Agency and Endowment Governing Documents,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” and under “ETV Commission” <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/ETV%20and%20Endowment%20Governing%20Documents.PDF> (accessed October 5, 2018). Hereinafter, “Governing Documents.”

⁶³ ETV’s funding authority is \$31.1M in FY 2017-18. This includes \$11.2M in non-recurring appropriations.

⁶⁴ Governing Documents.

⁶⁵ Tracey Hunt, ETV Vice President of Administration and Chief Financial Officer (CFO) email message to House Oversight Committee Auditor/Research Analyst Carmen J.M. Simon, October 2, 2018.

⁶⁶ October 3, 2018 Meeting Minutes and Video.

⁶⁷ S.C. Code Ann. §59-7-10 et seq.

⁶⁸ Agency PER

⁶⁹ Agency PER.